# BONAVENTURE

The Magazine of St. Bonaventure University | Winter 2014-15

# Changing Landscapes

Like the remarkable transformation of campus, the schools of Education and J/MC are evolving to meet demands of the day



## BONAVENTURE The Magazine of St. Bonaventure University



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Nearly 70 years after Philip Marquand Masi handcrafted 14 tables for the main reading room of Friedsam Memorial Library, his daughters have ensured that his craftsmanship will continue to enhance the student study experience.

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Amid the changing landscape in higher education, deans of the schools of Education and Journalism share how they're preparing the next generation of teachers and communicators.



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P.O. Box 2509 • 3261 W. State Road • St. Bonaventure, NY 14778 • Phone: (716) 375-2000 • Fax: (716) 375-2380 • On the Web: www.sbu.edu/bonamag Submit class notes: bonalumnus@sbu.edu • Address changes: alumni@sbu.edu • Additional contacts: Office of Alumni Services, (716) 375-2302

Bonaventure: The Magazine of St. Bonaventure University is produced twice a year by the Office of Marketing and Communications.

## Mille grazie!

iterally "a thousand thanks." This beautiful Italian expression of gratitude is commonplace in the homeland of St. Francis and St. Clare of Assisi. In this 10th anniversary year of my presidency, I aim to make it as common among all St. Bonaventure alumni, friends, faculty, staff and students.

This goal to make *mille grazie*\* common in our lexicon is not because it's the name of a very thoughtful fundraising campaign initiated by our Board of Trustees to mark this milestone anniversary of my presidency. I wish to make it known among all Bona faithful because I am deeply grateful — beyond words or numbers —for your support that has propelled my years at the helm of your beloved Bonaventure.

A thousand thanks does not begin to express my appreciation to our faculty and academic administration, whose commitment to student-centered excellence in education has fueled an academic assessment paradigm that received overwhelming praise by our visiting team for the Middle States re-accreditation in October. While the final decision on our regional re-accreditation lies in the hands of the Middle States Commission on Higher Education, we owe our faculty and academic administration, in particular, a debt of gratitude for their focus and determination. This resulted in the best exit report of any Middle States visiting team in the history of this University.

What does this mean to the average person on the street? It means our faculty members are committed to assuring student learning and documentable student learning outcomes — and that translates into student success. Given this, it's no wonder that U.S. News and World Report has named St. Bonaventure University the #3 Best College Value in the North (#1 in New York) among regional universities.

A thousand thanks only skims the surface of my gratefulness for the loyalty and selfless giving of our alumni and friends who, during the course of my 10 years as president, have contributed in excess of \$112 million to support the building and facilities projects, endowments, faculty development, scholarships, and annual operating needs of this University. St. Bonaventure University is the envy of other colleges and universities who wish to follow in the realm of our record of philanthropic support. It would not be possible to do what we do for students and for our regional community without the generosity of our extraordinary alumni.

A thousand thanks includes our religious sponsor, the Holy Name Province, and the countless Franciscans worldwide who have served the University on our faculty, in ministry, in scholarship, in community service, and in prayer for our University and our students, faculty, staff, alumni and mission. We believe in the goodness of every person and in the ability of every person to do extraordinary things.



That goodness stems from and is perpetuated through the vows and commitment of Franciscans the world over.

Truthfully, I could fill the remainder of the pages in this magazine — and more — with lists of the individuals, groups, and gracious gifts and considerations for which I am grateful. These experiences and generosities have made the past 10 years rich, remarkable and humbling beyond anything I might have imagined when I took my oath of office. I will continue to do all that is in my power, with the blessing of God's greater power, to make good with these extraordinary gifts.

Grazie mille! Grazie infinite!

Sr. Margaret Carney, O.S.F., S.T.D. President

\*Pronounced: MILL-aye GRATS-ee-aye

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On The Cover: This amazing aerial photograph taken this fall highlights the physical changes in St. Bonaventure's landscape in the past few years.

## SBU's landscape: always evolving

By Beth A. Eberth

hysicist John Archibald Wheeler said, "Time is what prevents everything from happening at once." Most of what I know about physics I've learned from watching the "Big Bang Theory." But we've all had the experience of wanting to slow down time — or dig in with a paddle to speed it up.

I can't believe it's been six years since we introduced the first issue of Bonaventure magazine to our alumni, friends and campus. The issue in your hands is edition No. 13.

Shortly after we transitioned from tabloid to magazine format, we conducted a survey to gauge our readers' interests and habits and to see if we were meeting your needs. (From that survey, I know that most alumni are only reading this column after heading to the Class Notes to see what's new with their classmates.)

This spring we'll reach out again to a sampling of our constituents — alumni, friends, faculty, staff, students and parents — giving everyone a voice in how we map our future. In an upcoming edition, we will share with you what we learn.

In this issue's cover story package, deans and alumni from the schools of Education and Journalism share how their jobs are evolving and how they're incorporating different technology into their work and life. Likewise, the university is looking at those opportunities in the framework of the magazine, ensuring staffing and resources are put to good use. Who knows what new medium will be at our fingertips in another six years?

We always welcome readers' input — the good, the bad and the in-between — whether it's via a formal survey or a quick email. Tom Missel's summer 2014 feature on the

McNamee family and their guidance in shaping a powerful swim program moved many of you to share your own special memories and inspiration. Warren Thomas, a member of the Class of 1956 who lives in Georgia, wrote, "(It was) wonderful to read how the spirit of Prof. John McNamee has been instilled in his offspring. I, as one of his students, have been instilled for all these years."

I hope the New Year is inspiring to you. (Eberth is director of university communications at St. Bonaventure.)

#### A Reminder to Keep in Touch

Please keep in touch! If you haven't found SBU on Instagram yet, our handle is @stbonaventureuniversity. And don't forget to update the Alumni Office when you have a new postal or email address. The @SBU e-newsletter provides your inbox with a monthly dose of Bona love (as well as a heads-up as to what alumni events might be headed your way). Email address changes to alumni@sbu.edu or visit Bona's Online at

www.sbu.edu/alumni. Submit

news about careers, marriages, births and book publications via www.sbu.edu/BonaMag.

## Strengthening the unity of the Church

Taking its name from the Pope's cathedral, the new Lateran Center on campus will serve as a catalyst for program development, special events, and student recruitment

t. Bonaventure University is about extraordinary goodness. Our students, friars, faculty and staff are committed to so many holy endeavors that really find their source in the teachings of the Catholic Church. We want to pay special attention to this reality and become clear about the connection between our



Franciscan values-driven mission and the Church, which gives life to Franciscanism.

When Saint Francis of Assisi wanted to begin his religious order, he traveled to Rome in hopes of receiving the permission of Pope Innocent III. In those days, the Vatican wasn't there in the way we know it today. The Pope's cathedral is much older, and is known as the Archbasilica of Saint John Lateran. It was at the Lateran where Francis met the Pope.

At first Innocent III rejected the poor man from Assisi; however, the pontiff had a vision of his cathedral



(which is the visible symbol of the universal church)

being held on the shoulders of young Francis. Pope Innocent III quickly recalled Francis and gave his blessing for the Order of Friars Minor to be founded. Since that day, for more than 800 years, the Order of Friars Minor has been in the service of the Church and the world.

For more than 150 years, St. Bonaventure University has been missioned in that same Franciscan project of service to the Church and the world. This academic year we have opened the Lateran Center for Catholic Identity.

I am proud to serve as its executive director and on the faculty here at our university. The Lateran Center has been charged with a variety of initiatives. We are looking into the many ways the Franciscan mission is being lived out on our campus, in an effort to more clearly represent how these are rooted in the tradition and teachings of our Catholic Church.

We are also designing a residential discernment program for undergraduate men who would be considering a possible vocation to priesthood and consecrated life. Thirdly, we are in dialogue with the bishop of Buf-





The facade of the Lateran Basilica in Rome is pictured. In a dream, Pope Innocent III had a vision of Francis holding up a shattered Basilica, which convinced the Pope to officially recognize the Franciscan Order.

falo, many Catholic high schools, and Christ the King Seminary in an effort to collaborate for the mission of Catholic education in our diocese. The source and the spirit of our Lateran Center for Catholic Identity are prayer and adoration of the Lord Jesus Christ. We are excited to announce that our initiatives will find their genesis in a new Eucharistic Adoration chapel in the center of campus.

I would ask you all to keep our university community, the friars of Holy Name Province, and our new Lateran Center for Catholic Identity in your prayers, and I assure you of ours! I wish you peace and all good things.

Gratefully your brother,

Br. Ross Chamberland, O.F.M. Executive Director The Lateran Center for Catholic Identity

## WINTER 2014-15 St. Bonaventure is No. 3 in the North; No. 1 in NY

Our graduates are quick to say why St. Bonaventure has given them a competitive edge — they call it "The Bonaventure Advantage." U.S. News & World Report calls it one of the top three best college values in the north and top value in New York

The ranking is St. Bonaventure's highest ever on U.S. News' "Great Schools, Great Prices" list of Best Regional Universities in the North. And here's why: 95 percent of our graduates are either employed or in graduate school within six months of graduation. Learn more about some of our young alums, who are inspiring young schoolchildren in Harlem, completing medical school at George Washington University, and managing social media accounts for major companies such as Godiva: www.sbu.edu/Outcomes.

#### **SBU** introduces new undergrad degree in **Professional and Creative Writing**

The university has unveiled a new undergraduate major that combines the imaginative power of creative writing with the technical skill of professional communicators.

Classes in the new Professional and Creative Writing major begin in fall 2015.

The Professional and Creative Writing major is a collaborative effort between the School of Journalism and Mass Communication and the Department of English.

The course of study, which leads to a Bachelor of Arts degree, builds upon existing and new course offerings in both programs.

Aside from exploring more traditional areas of creative writing like fiction, poetry, and creative nonfiction, St. Bonaventure's program offers students opportunities to explore newer areas, like video game scripting and blogging.

An emphasis on digital technology is woven throughout the curriculum. Learn more at

www.sbu.edu/PCWriting.



#### The race is on: Students partner with national foundation, local engineers to promote STEM careers to high schoolers

More than 100 high school students built and raced rubber band-powered cars, then prepared and presented marketing pitches to sell their vehicles in the third annual Dream It. Do It 500, held Nov. 22 at the Richter Center. The event partners Dream It. Do It. a program designed to expose young people to careers in manufacturing, with SBU's chapter of ENACTUS, which promotes partnerships between business leaders and university students. Teams of four high school students were given two and a half hours to construct cars with the help of local engineers, then race them, earning points for distance, accuracy and how much weight they could carry. Then they had 20 minutes to prepare a two-to three-minute marketing pitch, which they presented to university professors and students.

#### Students help refugee children, families get a fresh start in Rochester

Inspired by this year's All Bonaventure Reads selection "The Promise of a Pencil," SBU students visited Saint's Place in Rochester to see firsthand some of the barriers to schooling that exist in our own country. Saint's Place provides household goods, clothing and education to legal refugees. The students brought more than 120 St. Bonaventure bags full of school supplies for children, worked at the agency's Clothing Closet, and assisted in the setup for a Bhutani family living in Rochester.

Did you know Bona's offers fully **ONLINE** master's degree programs in:

Strategic Leadership **Integrated Marketing Communications** 

www.sbu.edu/online

#### **Alumnus and longtime SBU** administrator named Siena president

Br. F. Edward Coughlin, O.F.M., Ph.D., a member of St. Bonaventure's Class of 1970, was named the 11th president of Siena College in November.

A Franciscan brother for more than 40 years, Br. Ed has led a distinguished career in Catholic higher education as a scholar, professor and senior administrator.



Prior to Siena,

he was vice president for the Franciscan Mission at St. Bonaventure and a Siena trustee.

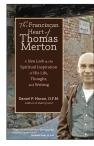
Br. Ed became the college's interim president in August after Fr. Kevin Mullen, O.F.M., Ph.D., resigned to become provincial minister of Holy Name Province, the largest Franciscan community in the United States.

#### **Cheer on the Bonnies** vs. George Mason in **Rochester!**



Daniel P. Horan, O.F.M., '05, popular author of "Dating God" and other books on Franciscan themes, has released another must-read: "The Franciscan Heart of

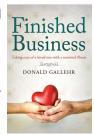
Thomas Merton." Horan masterfully presents the untold story of how the most popular saint in Christian history inspired the most popular spiritual writer of the 20th century, and how together they can inspire a new generation of Christians.



Merton's life was shaped by his love for St. Francis and for the Franciscan spiritual and intellectual tradition. Given recent renewed interest in St. Francis and 2015 marking 100 years since Thomas Merton's birth, this timely resource is both informative and practical, revealing a previously hidden side of Merton that will inspire a new generation of Christians to live richer, deeper, and more justice-minded lives of faith.

Donald Gallehr, '64, and his late wife, Diana (Batch), '64, were proud to call St. Bonaventure their alma mater. In 1996,

Diana was diagnosed with brain cancer. Gallehr cared for her in her last 17 months of life, and, when she finally passed, he turned to writing to help him grieve. "Finished Business" is the result of these writings, and Gallehr hopes that his book will



help others who are caring for their loved ones in similar situations. "Finished Business" is available in hard copy and e-book forms.

No Frills Buffalo has published the first novel by John M. Davidson, '06. "The Raising of Leonard Lamply Jr." tells the tale of Leonard Lamply Jr., who was born into a

less than equipped family. His overbearing grandmother, junkie mother, and submissive grandfather are only a handful of the people who inject turmoil into his life. Join in the mayhem of those who are endeavoring to help Leonard. Track their



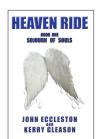
constant struggle with his delinquent friends, drug dealers, and girls with low self-esteem. Follow as you are led along the arc of his life, from mischievous toddler to troubled adolescent to mean-spirited and felonious teen. Who is responsible for the outcome of Leonard Lamply Jr.? I suppose it all depends on your perspective.

Davidson lives with his wife and three daughters in South Buffalo, where he teaches in the Buffalo Public School System. Visit www.NoFrillsBuffalo.com or Amazon.com for more information.

Kerry Gleason, '82, collaborated with John J. Eccleston on "Heaven Ride," a techno-thriller about a brilliant entrepreneur who helps invent a miraculous device that can transport people to heaven and back for a charge. While David Brownington turns his discovery into a highly successful business, ruthless rivals use a flaw in the technology to steal it with the riches it brings and a whole lot more.

Brownington, an entrepreneurial whiz at one of the nation's best-known business

think tanks in San Francisco, recognizes that one of the products he is developing is the linchpin in some startling new research being performed by his housemate and best friend, JW Gomez. With two other friends, they develop a method to



control out-of-body experiences that mimic the soul's journey after death. They turn this into a sleek, spa-like journey to heaven — a celestial Six Flags.

For some, Heaven Ride is a miracle; for others, an atrocity. Brownington and Gomez endure death threats, terrorist attacks, psychopaths, and betrayal by people they love and trust on the way to becoming two of the most sought-after billionaire celebrities on the planet.

Ken Franckling, '71, published "Jazz in the Key of Light — Eighty of our Finest Jazz Musicians Speak for Themselves," in October. It is not your typical fine art photography book. Images of its featured jazz artists, in performance or moments of personal reflection, are paired with illuminating quotes from interviews Franckling had with those musicians in assignments for a variety of mainstream and music publications. Newport Jazz Festival producer George Wein wrote the foreword.

The spotlighted musicians range from legends Dave Brubeck, Miles Davis, Dizzy Gillespie and Sarah Vaughan to a variety of today's rising stars in jazz.

Franckling is a veteran arts writer and freelance photographer who has specialized in jazz journalism and music photogra-



phy for more than 30 years. He began carrying his cameras to clubs, concerts and festivals across the U.S. in 1983, after realizing that some musical moments were better cap-

tured by film than words. He was United Press International's jazz columnist for 19 years. Franckling won an ASCAP Deems Taylor Award in 1987 for excellence in music journalism. In June 2003, he won the Jazz Journalists Association's Lona Foote-Bob Parent Award as Jazz Photographer of the Year.

"Jazz in the Key of Light" is available through Amazon.com. Signed or inscribed copies are available directly from the author; details at kfjazzpix@aol.com.

Dr. Charles E. Gannon, Distinguished Professor of English at St. Bonaventure, has authored five national science fiction bestsellers since 2011: "Trial by Fire," "Fire With

Fire," "1636: Commodore Cantrell in the West Indies," "1635: The Papal Stakes" (with Eric Flint), and "Extremis" (with Steve White).



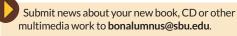
hard-science fiction interstellar epics, urban fan-

tasy and military science fiction. In addition to his novels, he has had many novellas published or forthcoming in various anthologies (Ring of Fire/1632, War World, Man-Kzin Wars, David Weber's Honorverse,) and in Analog Science Fiction and Fact magazine.

Along with about 50 other SF writers, Gannon is a member of SIGMA, the "SF think-tank" that advises various intelligence and defense agencies.

Gannon has three novels forthcoming in 2015: "Raising Caine," book three in the Tales of the Terran Republic series; "Imperative," book seven of the Starfire series, and "1636: The Vatican Sanction."

Learn more about his various SF universes and projects at www.charlesegannon.com.



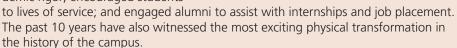
#### MILLE GRAZIE SCHOLARSHIP

## Join the 10th anniversary celebration of our president, Sr. Margaret Carney, O.S.F., S.T.D.

"What you do, may you always do and never abandon. But with swift pace, light step and unswerving feet ... may you go forward securely, joyfully and swiftly ..."

~ Clare of Assisi

or the past decade, Sr. Margaret's "swift pace" and "unswerving" step have led St. Bonaventure University. Sister has steered our University through fundraising campaigns totaling more than \$112 million; cultivated a spirit of academic rigor; encouraged students



The Mille Grazie Scholarship has been established in honor of Sr. Margaret's many accomplishments and milestone anniversary. On special occasions, Sr. Margaret often uses the Italian expression "Mille grazie"— a thousand thanks. The phrase evokes images of our roots and of our patrons: Saints Bonaventure, Francis, and Clare.

In Franciscan spirit, the Mille Grazie Scholarship will provide need-based aid, filling the financial gap for talented students who might not otherwise be able to experience a St. Bonaventure education.

Please invest in today's learners — and in tomorrow's leaders — with a gift to the Mille Grazie Scholarship in honor of Sr. Margaret's leadership. Our goal is to raise \$500,000 during the next five years for scholarship aid.

Make your contribution online now at www.sbu.edu/millegrazie. Large or small, your donation will pay tribute to Sr. Margaret's many accomplishments and will provide financial assistance that paves the way to success for our students. And that's The Power of a Bonnie.

For more information about a gift to the Mille Grazie Scholarship, please contact Mary C. Driscoll, '79, vice president for University Advancement, at (716) 375-2331 or mdriscol@sbu.edu.

Watch for spring 2015 Mille Grazie celebrations at www.sbu.edu/alumni.



## Look back. Give back. **Power** forward.

By Brett Keegan, '13

ith Devereux Hall's ivv blazing red and the grove near Plassmann tinted like a setting sun, fall washes over St. Bonaventure, bringing nostalgia with its early evenings and foggy dawns. For Kayte Malik, '03, the October National Alumni Association Board meeting also brought a chance to revisit Bonaventure, taking in old sights with new perspectives though the sights weren't so far behind.

"In work and in life, Bonaventure means good journey," said Malik. "And I always come back to that good journey." In touch with fellow Bonnies, conscious of her Bonaventure beginnings, and informed by work since graduation, Malik remains grounded in the memories of her alma mater. while moving forward.

Since earning her BBA in Business Information Systems at St. Bonaventure. Malik has worked mainly in business technology and marketing roles, most recently joining Sears Holding Corporation as an eCommerce product manager. There, she develops and manages the digital products and tools for the footwear business and Kmart Apparel.

"It has been really neat to be part of something that has evolved and continues to evolve," said Malik. "It's like being a trailblazer, in a way."

Working in Charlotte, N.C., as a technology consultant for Wachovia/Wells Fargo during the financial crisis proved one of the most formative parts of her working experience.

"I saw business at its lowest and was part of its turnaround," she said.

Weaving her way through the business world, Malik kept working hard and maintained an important network of friends and mentors — many of them Bonnies. Now, she turns experience into advice for a shifting job market.

"Work as hard as you can in your 20s, learn as much as you can, and find people who will support you and mentor you," she said. "And find your passion ... There's a difference between chasing money and finding a career."

**AT THIS POINT,** Malik feels more established than ever, working on her MBA at the University of Notre Dame. She sees similar success in other classmates.

"A lot of my classmates are starting to succeed, falling into their own in the last couple of years," she said, noting that she often texts or talks with fellow Bonnies a few times per week.

Malik built much of this network while serving as her class president.

"Being president of the class really helped me," said Malik. "It was fun and I was able to know everybody — I love people."

Beyond her duties as president, she also remembers St. Bonaventure sporting events. Earning the nickname "Go Bona's," Malik played field hockey and attended sports events while at Bonaventure, cheering alongside fellow classmates. She revisited this passion for St. Bonaventure by traveling to Nashville, Tenn., in 2012 to see the Bonnies take on Florida State in the first round of the men's NCAA basketball tournament.

"Being able to see the Bonnies play in Nashville was an amazing experience and catching up with classmates was great. We were able to pick up where we left off," she said.

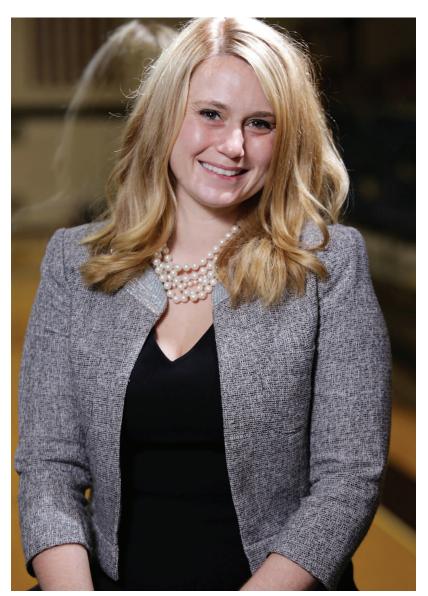
**MALIK ALSO** remembers her professors, particularly Fr. Allen Weber, O.F.M., and Dr. Carl Case, for their sincerity and intelligence.

"The professors here take a genuine interest," she said.

Other memories are more poignant, such as 9/11, when the Bonaventure community came together to comfort those affected on campus.

"It felt good knowing I was safe, knowing that there was a community that cared — that if someone was down, we'd help them," Malik recalled.

These Bonaventure experiences also inspire Malik's non-profit involvement, one of her life's cornerstones. Among other projects, since 2011, she has volunteered her time



"There's a difference between chasing money and finding a career," says 2003 alumna Kayte Malik.

fundraising and mentoring for the Cystic Fibrosis Foundation, where she organizes, markets, and participates in events that have grossed more than \$250,000.

Much of her volunteer experience has also benefited St. Bonaventure. She served as a class chair from 2007-2013 and is preparing to serve her initial term on the National Alumni Association Board.

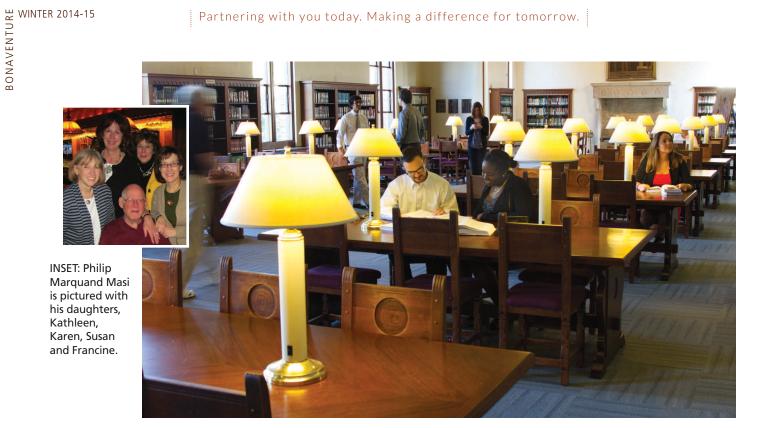
Through her time and talent, Malik hopes to continue the Bonaventure experience for new students, remembering how scholarships helped her.

"I paid for college on my own," she said. "So I benefited from scholar-ships."

With the class of 2018 now mid-year in their own "good journey," the tradition continues, and Malik recognizes what it means for her and others.

"I took advantage of everything I could at St. Bonaventure, took it into my own life, and always tried to give back as my career has grown," said Malik. "It's important to give back so that others can experience this."

(Brett Keegan is a Teaching and Learning Fellow in St. Bonaventure's English master's program.)



## A Study in Philanthropy: The Masi Family Legacy

Nearly 70 years after Philip Marquand Masi handcrafted 14 tables for the main reading room of Friedsam Memorial Library, his daughters have ensured that his craftsmanship will continue to enhance the student study experience.

By Dan Leopold, '17

he most compelling visuals of the Friedsam Memorial Library can arguably be found in the main reading room. One hundred feet in length, the area boasts Roman arched windows, a ceiling coffered with American black walnut, large bookshelves lining the walls, a massive fireplace — and 14 beautiful handcrafted study tables.

Students are often gathered around these magnificent tables, doing schoolwork and socializing.

Philip Marquand Masi handcrafted 18 tables in 1947 as part of his work for the Weston Lumber Company in Olean. Fourteen of the tables reside in the main reading room of the library, while four enhance the Curriculum Center on the lower level. Masi had relocated from Arlington, Va., to Olean with his wife, Rose Abbott Masi, who was born there.

Although he had no direct ties to St. Bonaventure, he was a large part of the community surrounding the University. As well as creating the tables for Friedsam, his handiwork could be found in the bar of the former Castle Restaurant and the stairway

at Armond's clothing store, among other projects. He passed away in December 2012 at the age of 95.

Masi had a special connection to reading and learning, as well as the arts. He was a communications specialist in World War II and he served as a volunteer at the Olean Public Library.

"He was a renaissance man who was a lifelong learner," said Francine Masi Gabler, one of Masi's four daughters. "He was curious about everything, and even in his advanced age he continued reading newspapers and magazines."

So when it became clear that the tables in the reading room, the product of a man with such a strong affinity for learning and such artistic talent, began to weather, Sr. Margaret Carney, O.S.F., president of the University, decided to get the craftsman's family involved and approached his eldest grandson, Matthew Utecht.

"She suggested that there be a fundraiser to refinish them, and instead we decided to keep this family legacy alive with family donations to fund whatever work needed to be done," said Gabler.

The gift was part of a decision by all four

daughters: Susan Masi Widmer, '70 (MS); Karen Masi Utecht; Kathleen Masi Kosciol, '68 (BA); and Francine Masi Gabler, who taught accounting in the School of Business from 1981-1983. Their combined gift funded the refinishing work completed this past summer by Harden Furniture of Mc-Connellsville, N.Y.

The tables now stand as a testament to Philip Marquand Masi's character as both a master craftsman and a dedicated learner. On each of the tables are two ornate lamps that provide lighting for students. The surfaces are finished with a gleaming varnish that supports a good work environment. Both of Masi's passions are present here on the refinished tables.

Masi's family is happy that their father's craftsmanship can still be a part of the Friedsam Library, and they are also proud of what the tables mean to the Bonaventure community. An untold number of students have used the tables through the years, and it is gratifying to the family to know the tables will continue to be used and appreciated in the future.

Dan Leopold is a sophomore journalism and history major at St. Bonaventure.

### MAKING A POWER GIFT IS EASY TO DO!

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www.sbu.edu/donate

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#### Recurring Gift:

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Your employer may match your gift — ask your HR office

#### Mail:

St. Bonaventure University, P.O. Box 2519, St. Bonaventure, NY 14778 (or use the enclosed envelope)

#### In Person:

Stop by Francis Hall to talk with us the next time you're on campus





### The Power of a Bonnie: Seniors Give

Each graduation marks a time of "moving on" and "looking back." But as the past years' senior gifts show, graduation can also mark a time of giving back. Whether paving a muddy path to ease the foot traffic of new Bonnies, like the class of 2014 did, or creating new campus signage, like the class of 2013, senior gifts build The Power of a Bonnie. Some help our campus infrastructure and atmosphere. Others update its resources. But all of them show how Bonnies work together. And that's The Power of a Bonnie! Learn more about recent senior class gifts at www.sbu.edu/seniorclassgifts.



### **Upcoming Alumni Events**

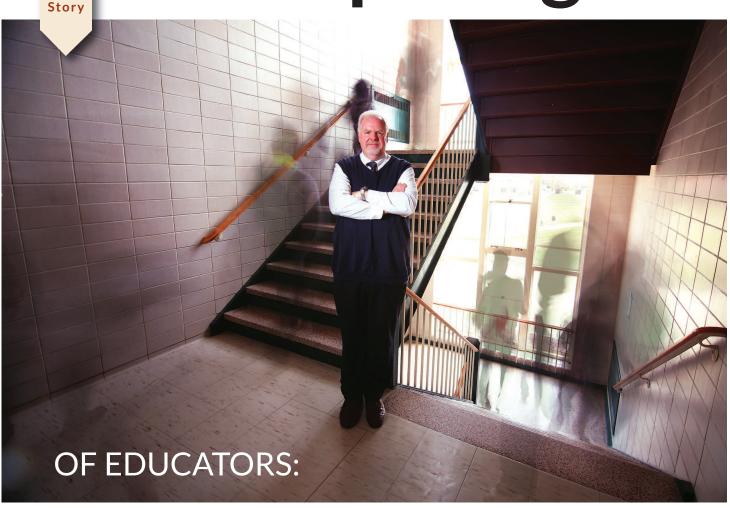
Questions? Contact the Alumni Office | 716-375-2302 alumni@sbu.edu

January 3 :: Pregame reception, men's basketball at UMass	February 5 :: Reception, Atlanta, Ga.
January 11:: Mass and pregame reception, men's basketball at University of Richmond	February 7 :: '80s reunion, campus
January 14 :: Postgame reception, men's basketball vs. George Mason at Blue Cross Arena, Rochester	February 21 :: Pregame reception, men's basketball at St. Joseph's
January 22 :: Pregame reception, men's basketball at Duquesne	February 25 :: Pre & postgame reception, men's basketball at George Washington
January 31:: Buffalo and Binghamton bus trips to campus, men's basketball vs. La Salle	February 27:: Sixth Annual Bona Pride Day, worldwide
February 3 :: Alumni reception, Raleigh, N.C.	<b>February 27-28:</b> Homecoming, featuring an alumni career panel, alumni student networking reception, and post-game alumni reception
<b>February 4 ::</b> Pregame reception, men's basketball at Davidson, N.C.	March 4:: Pregame reception, men's basketball at St. Louis

March 22-31:: Journey to Assisi and Rome, Italy, on a pilgrimage with University President Sr. Margaret Carney, O.S.F. Leaders, alumni, and friends of St. Bonaventure are invited to join in this exciting journey to Umbria and Tuscany. Participants will visit the Vatican, attend an audience with Pope Francis, and experience the hospitality of the Franciscan friars at II Cantico. For more information or for reservations, contact the Franciscan Pilgrimage Programs at (414) 427-0570 or info@franciscanpilgrimages.com.

Cover

# Preparing the



## An era of change and challenge

By Joseph E. Zimmer, Ph. D., Dean, School of Education

nyone who reads newspapers or watches or listens to the news regularly knows that education in our nation is in a crisis. As a historian of literacy education, I know that, while there is a great deal of false propaganda both for and against public education during these crises, the crises themselves are essential to the educational system of the United States. Where there is crisis, there is attention, and where there's attention there is usually money. The current crisis in education has two essential facets: accountability and nationalization.

For most communities in the United States, public schooling is the No. 1 expenditure of public funds as well as being the most visible of public institutions, and as costs rise, politicians have been making hay by calling for accountability for the expenditure of those

funds. Since most politicians don't understand the complexities of educating large numbers of students, they tend to treat schools as though they were factories that are producing flawed products. They call for teachers to be judged by the quality of the "products" they produce (i.e., their students).

In New York, we refer to this as the Annual Professional Performance Review, or APPR, but all of the states that have signed on to Race for the Top are required to have accountability systems where student performance becomes a part of teacher quality meas-

Another prong in the "accountability movement" has legislators and statewide boards pushing to raise the bar for people entering the teaching profession. It now costs nearly \$1,000 for a teacher candidate to take all of the tests and pass all of the clearances nec-

Advocating for children in need, raging against poverty and changing children's lives for the better are. and will always be, the real challenges of teaching.



# next generation



## Forward ever. Backward never.

By Pauline Hoffmann, Ph.D., Dean of the Russell J. Jandoli School of Journalism and Mass Communication

orward Ever. Backward Never: The immortal words of Russell J. Jandoli resonate in the 21st century, reminding us that the communication industry is dynamic, evolving, interactive and versatile. We must grow in a digital and global age while maintaining our commitment to gather, analyze, and communicate information in an ethical, professional manner. We train our students to tell stories; this is ours.

We set a high standard at SBU and our students strive to meet and exceed that standard. That is what Russell J. Jandoli, the founder of our program, expected and got. That has not and will not change. We will maintain:

- Our emphasis on quality writing with an attention to detail and the truth.
- Our need to speak for those who can't, giving voice to the voiceless.
- The dignity of each person.

These are qualities each of our faculty members has practiced and continues to practice and qualities our students and then

alumni take with them in both their personal and professional lives.

We have had an incredibly busy year in the School of J/MC. Not only did we graduate the first students in our online Master of Arts program in Strategic Leadership, the first online degree program at SBU, but we also started our first online cohort in our already successful Master of Arts in Integrated Marketing Communications program. [As a note, there are still seats available in spring and fall 2015 in both programs if you are interested in applying!]

We also graduated our first student in the new undergraduate Strategic Communication and Digital Media major and she is working in the field. Additionally, we made extensive changes to the J/MC curriculum to address the changing media landscape.

We successfully launched our Semester in the Agency course, an integrated marketing communication agency, of which the students took ownership and named Synapse Matters. Students work with actual clients — notably the Jandoli School, the Olean merchants of North Union Street, and Synapse Matters itself. Students work with clients in any number of ways. Some clients may

#### SCHOOL OF EDUCATION

>> Continued from page 12

essary to earn two or three certificates in New York state because of the new hurdles being put in front of teacher candidates. In addition, state and national accrediting agencies are pressuring schools of education to be much more selective in allowing people into majors in education at the beginning of their college careers.

We will soon be faced with only allowing students with GPAs and SAT scores well above average into education programs. This is politically salable, but short-sighted. It sounds good to voters that we will only let people who do well in school be teachers, but there is no good evidence that shows high GPAs or high SAT scores are at all related to successful teaching.

In fact, there is much more evidence showing that the 800-pound gorilla in the room affecting education is actually the poverty experienced by the students. Since poverty is too difficult a problem for politicians to work on, they choose to try to improve the view out the education window by changing the draperies.

A SECOND DISCONCERTING aspect of the accountability movement is the nationalization of education. While Race to the Top is considered by many pundits as one of the greatest and least expensive leaps forward in education, many career educators are wary of the effects of the national government reaching into classrooms in each community and deciding for that community what should be taught and how it should be taught.

Education has always been the poster child for states' rights in the U.S. and local control was always a cherished and well-defended part of local governance by school boards. However, increasing political and financial pressures at the national level have forced many states to accept federal money in ex-



change for adopting the Common Core Teaching Standards, a uniform, student learning informed system of teacher assessment, and a few other national initiatives.

While this homogenization of education in the U.S. is also politically salable to voters (i.e., it sounds good to people), there are many who have serious concerns about the loss of local control, and the commensurate loss of equipping students within a community with knowledge, skills and dispositions that will help to support the economies, industries and job market in those local communities. "We are educating students to leave" is a phrase heard in many small communities throughout the country, and the nationalization of education is exacerbating the problem.

The external challenges to the School of Education at St. Bonaventure University are complicated and many.

The good news that we can all take to heart in this highly charged political landscape is that throughout history, when politics ruled education, good teachers accommodated all the changes, but kept the teaching profession the magic, miracle-filled and wondrous vocation it has always been. The teachers graduating from our programs are those teachers.

WE TELL PROSPECTIVE STUDENTS that they won't need to worry about APPR, the Common Core, and all the pressures placed on them by society because we will teach them all about those things, how to manage them, and how to be successful at them. That's the least we will do for them. As a small, private Franciscan institution, though, we will also teach them to see these accountability measures in their political context, and to understand that the real challenges of teaching don't sit in chairs in legislatures, they sit in chairs in your classroom. We teach them that advocating for children in need, raging against poverty and changing children's lives for the better are, and will always be, the real challenges of teaching.



#### WITH SCHOOL OF EDUCATION ALUMNI

Ricci Jeannerette, '10, '14 English teacher at Otto-Eldred High School, Duke Center, Pa.



#### What are you doing in your field that you never thought you'd be doing?

Much more paperwork and professional development than I thought! In the last few years there have been so many new things added to our plates: SLOs, helping to develop reading

grants, new high stakes tests, data reviews and reflections, learning the new teacher evaluation system, curriculum development, assessment evaluations and development ... It's important to always keep in mind what your goal is - doing what's best for your stu-

#### What is the most valuable or distinguishing thing you learned at SBU?

SBU gave me the tools to become a lifelong learner. I thought I would walk out of there with my master's in reading and never look back. Little did I know I would be back at SBU obtaining my master's in English just a mere two years later.

#### What are the desired dispositions/qualities of someone entering your field today?

I think it is important as a new teacher to understand that you don't know everything. You may be good at what you do, but there are others who are GREAT at it. Please come into the profession with the willingness to ask questions and learn from your mentors, the flexibility to change things that aren't working, and the desire to improve even when you think you don't need it. I would also like to see new teachers get involved in their school communities. The students notice when you aren't involved and appreciate when you are.

#### What gives you hope for your profession?

As cheesy as it sounds, I would have to say my kids. No matter how bad my day is, there is always one glimmer in it. That glimmer may be hard to find sometimes, but when I truly reflect on the things that matter in the classroom, I find it. It might be something as simple as a smile or a really great answer on a quiz, but it's there. I used to focus on the glitz and glamour, but now I rejoice in the glimmers! It's the little things that make me keep coming back to the classroom.

## Shandra Gallegos, '01 Fourth-grade teacher at Cloverbank Elementary School, Hamburg, N.Y.



## What are you doing in your field that you never thought you'd be doing?

When I left St. Bonaventure in 2001, I was hoping my class-room would have a portable projector connected to a laptop to use for instruction. Now I have a SmartBoard mounted on the wall for everyone in the classroom to use. Many of the resources that we use are also

available online. The students have their own accounts and they can access texts, educational games and review material from home. With the use of laptops and iPads, my students are provided with many opportunities to use technology in our classroom on a daily basis.

### What is the most valuable or distinguishing thing you learned at SBU?

One of the most valuable lessons I learned from my courses at SBU was how to thoroughly assess students' reading abilities and then use those results to plan for further instruction. I also learned the importance of helping children develop a true love for reading. During ELA instruction, the students are actively involved during readers and writers workshop rotations. When students ask me, "Why do we have to stop reading now?" or "Why do you always stop reading right before the best part?" I respond by telling them, "I stop right before the best part so all of you will look forward to coming back to read together again." Eventually, I hope even the most reluctant readers will look forward to reading.

### What are the desired dispositions/qualities of someone entering your field today?

With all of the recent changes that have been taking place, it is important to stay positive and remember that hard work pays off in the end. Recently, I read a story that came home with our daughter from kindergarten. The story by her teacher, Michelle (Kuty) White — SBU class of '98 — focused on the values of perseverance and believing in yourself. It is important for all of us to remember that we can and we do make a difference in the lives we teach each day. I have been teaching since 2001 and I still reflect back daily to critique the lessons I taught and then plan for further instruction based on the outcomes in the classroom. At the same time, it is also important to be a team player.

#### What gives you hope for your profession?

The children give me hope! There is nothing more rewarding than watching children become active learners and watching their faces light up when they feel successful. Our own children also give me hope when they come home each day excited about what they have learned at school.

#### Brian Crawford, '02 Principal at East View Elementary School, Olean, N.Y.



### What are you doing in your field that you never thought you'd be doing?

When I left college to be a fifth-grade classroom teacher I thought I would retire as a fifth-grade classroom teacher. Never did I expect at that time to go back to SBU for graduate degrees in literacy and administration. I didn't expect to ever work as a staff developer, curriculum coordinator and principal at that time in my life. I consider myself very fortunate to have met some truly incredible colleagues, mentors and friends on my journey. They pushed my thinking, exposed me to new opportunities, and helped me reflect and choose those paths that led me to some great opportunities. People ask me from time to time if I miss teaching. Honestly, I do. There isn't a more difficult and noble profession. However, I love my job as principal of East View Elementary. I'm grateful to work with some truly wonderful staff and together we share a passion for teaching and learning.

### What is the most valuable or distinguishing thing you learned at SBU?

The focus on social justice at SBU makes the program and its graduates unique. SBU imparts a profound belief that all students can learn, and we must be committed to educating the whole child. ZIP codes don't equate destiny. Yes, there are correlations between achievement and poverty, but those statistics are worthless without understanding and action planning. We have to have an understanding of poverty and social justice as well as the ability to question the sta-

tus quo as educators looking to make a lasting impact. SBU really does a great job of imparting that belief system and world view on its graduates.

## What are the desired dispositions/qualities of someone entering your field today?

A new teacher needs to understand that the imperative is to always get better. They have to understand that the adage "Practice makes perfect" is not true. Perfect doesn't happen in education because we have new students each year. When something new comes out or change happens in the field, the best of the best understand that with the new changes, whether that be standards, evaluations or any type of change, the constant question has to be, "how can I use this to get better?"

#### What gives you hope for your profession?

Public education is about community, coming together for a common good, and teamwork to better the lives of our students. We talk about this sense of community a lot in moments of crisis, but in education we are doing it every day. Each day we understand what coming together is and what helping one another is all about: in schools we do it all the time. And you can't do it alone. You can't just be a good teacher in a school. Somebody has to help you. The needs of your students are too great. Teaching is a community activity. Teaching is a team sport. You need everybody helping one another. And in the end, education is about sacrifice. Every day we see staff members giving themselves up — their time, their money, their talents — for the good of the whole. This idea is not new. This idea is in the Old Testament in Jeremiah and in thousands of years of wisdom: that you find your own good in the good of the whole. To find your own individual fulfillment in the success of the community; in education we are doing this every day. This gives me great hope for public education.

>> Continued from page 13

need research; others may need social media guidance; still others may want input on PR and/or advertising. Students cater to the needs of the client and sit down to talk about options. There may also be a certain degree of client counseling.

This fall, we debuted our Journalists' Workshop class. Students cover the local area as journalists, much as SBU-TV has done with broadcasting for vears. In addition to covering local town and school board meetings, students have fun covering pop culture and feature stories. [To see the student work, please view jwsbu.wordpress.com.]

We recognize the importance of experiential learning for our students, starting as early as freshman year. We are proud that our students are jobready when they graduate and that they are getting excellent jobs in the field or are going on to graduate school and then excellent jobs. The selection of alumni stories on the next page provides a view into the kinds of professionals today's Jandoli School is cultivating.

#### **OUR STUDENTS ARE ALSO AWARD WINNERS.**

Check out our Points of Pride to read about some of our bragging rights. These students join a long list of award-winning alumni. We expect our current students to continue in the footsteps of those of you who have come before.

We have also redesigned several of our key events. Communications Day (formerly Press Day) has now become CommDay. Students compete with videos, photo essays, feature/news stories, websites and advertising campaigns centered on a common theme. This year, we have also asked faculty and upper class students to visit high schools and offer master classes. It's a wonderful way for our faculty to reach out and show Western New York high school students what careers are possible with a communication degree.



WE ARE PROUD OF OUR FACULTY. All faculty are academically and professionally qualified. We have faculty who were (and still are) working journalists, from reporters to editors to managing editors to freelance writers. We have authors of fiction and nonfiction books. We have active bloggers who maintain blogs that are regularly read by hundreds and sometimes thousands of people.

We have faculty who are adept at using social media strategically to better their entrepreneurial business ventures as well as their freelance outlets — and these social media outlets are followed and liked and retweeted by hundreds and sometimes thousands. All of these activities help our faculty members teach students the latest techniques and best practices in our ever-changing field.

The field of communication is an ever-evolving one. In the time it's taken you to read this article, something in the field has changed. The Jandoli School has accepted the challenge to be the leader in communication education while maintaining the vision and mission of a worldclass program.

To see what else we are up to, find us online via Twitter, Facebook, LinkedIn, Pinterest, Instagram, and Wordpress using BonasJMC, or visit our social media hub at imcsocial.sbu.edu.

#### POINTS OF PRIDE

- An SBU J/MC major has won the Buffalo Broadcasters' Tim Russert Medal of Merit four of the seven years it has been pre-
- More SBU J/MC majors have won the prestigious Murray Scholarship for Excellence in Sports Writing than any other school in the nation.
- For the first time, SBU J/MC students have won local and regional ADDY awards.
- Students have earned internships at Corning, Inc., Oppenheimer Funds, Sirius Satellite Radio. The White House. "Meet the Press," CNN, Glamour, Fitness, and Allure magazines, Edelman public relations, and Fort
- There are now five Pulitzer Prize winners among J/MC alumni.
- CommDay (formerly Press Day and Communications Day) has engaged hundreds of high school students in journalism, strategic communication, and digital media competitions.
- The J/MC Advisory Council is composed of alumni and friends all leading professionals from all corners of the journalism and strategic communications fields - and provides guidance to academic and co-curricular programming and special initiatives, including fundraising.
- We are pursuing national accreditation with the Accrediting Council on Education in Journalism and Mass Communications

### A look at the professional faces of today's J/MC student

The professional sports broadcaster: SBU-TV students broadcast our Division I men's and women's basketball games via internet stream.

The professional news broadcaster: SBU-TV students produce a weekly television newscast that is available both online and on our local cable system.

The professional journalist: Students produce The Bona Venture newspaper (available in print and online) and The Intrepid online news source.

The professional radio personality and executive: Students operate The Buzz 88.9, SBU's campus radio station available online and on your FM dial.

The advertising professional:

Through the organization Kwerkworks (the name of our American Advertising Federation group), students develop advertising campaigns for national companies and organizations. This year they're working for Pizza Hut. They compete with other top schools annually in New York City for the opportunity to have their campaign adopted by the company.

The public relations and strategic communication professional: Through our in-house integrated marketing communica-

tion agency, Synapse Matters, students craft plans for area small businesses and nonprofits.

The social media professional: Students serve as the social media directors and ambassadors for the SBU Office of Admissions and the School of Journalism and Mass Communication.



## WITH SCHOOL OF JOURNALISM ALUMNI

#### Tom Durante, '09, '11 Art director, iris Worldwide, Atlanta

### What are you doing in your field that you never thought you'd be doing?

I never thought I would attend a place called The Creative Circus and live and work in Atlanta. I knew I wanted to use my degrees and do something creative, but I didn't know how to make it happen. My time in the American Advertising Federation showed me how much fun agency life can be, and my introduction to Mike Jones-Kelley, a member of the SBU faculty and founder of The Creative Circus, provided the guidance to land a career as a creative in advertising.

## What is the most valuable or distinguishing thing you learned at SBU? Be a fun and reliable person to work

#### Amy Moritz, '96 Sports reporter, Buffalo News

## What are you doing in your field that you never thought you'd be doing?

Multi-media. When I was a student, we heard that technology changes all the time and I think most of us were like "yeah, yeah," while thinking that the major technological changes in communication were pretty much done. I could not have imagined I'd be doing so much web work and thinking about ways to tell stories through social media, video, podcasts as well as good, old-fashioned articles.

## What is the most valuable or distinguishing thing you learned at SBU?

I have two things. 1. It's all about telling good stories. It truly does not matter the medium, that will change. At the end of the day, journalists are story tellers and our job is about finding and telling stories we believe are important. 2. Look at life with a wide-angled lens. The wider your vision, the deeper your compassion, the more nuanced your work will be.



## What are the desired qualities of someone entering your field today?

Be curious, be resilient and take risks. Find your own path and be a good person along the way.

### What gives you hope for your profession?

Creativity will never fade away. The evolution of technology is introducing new ways for us to communicate, and advertising will always be there to have some fun with it.



## What are the desired qualities of someone entering your field today?

I still believe it's about having good writing skills, good communication skills and the ability to find and tell a good story. It's about listening more than talking.

### What gives you hope for your profession?

Communication is always imperfect, but the more we practice it, the more we can begin to understand people and situations and find solutions to problems. There will always be "noise" and those looking to report quick and easy or sensational and flashy. But there is still a lot of really good work going on, work that helps us critically examine the way we think, act and approach life.

## Tim Bontemps, '07 Brooklyn Nets beat writer, New York Post, New York, N.Y.

### What are you doing in your field that you never thought you'd be doing?

Tweeting. Social media has exploded in the seven years since I left Bona's, to the point where every major story is broken on Twitter these days, and it's my number one news gathering source.

### What is the most valuable or distinguishing thing you learned at SBU?

How to report. When I got to Bona's I was a young kid who was excited about being a journalist. By the time I left, through my work with professors in class and my work at The Bona Venture, I had the skills to match my energy.

### What are the desired qualities of someone entering your field today?

To succeed as a journalist these days, and particularly a sports writer, you have to be a "five-tool player." In other words, you have to be able to write well, go on



radio and television, know how to use social media and the Internet and be able to adjust to the evergrowing number of new advanced statistics in every sport.

### What gives you hope for your profession?

That there are still young people excited to get into the business, even in the midst of what is a tough time for it financially. If motivated people keep wanting to be journalists, everything else will work itself out.

#### Eboni Hayes, '98 Owner of Envisage Marketing Communications Real estate agent for Nothnagle Realtors, Buffalo, N.Y.

## What are you doing in your field that you never thought you'd be doing?

Everything. I never thought that I would be in real estate, and I never thought that I would start my own company. I always thought that I would be a TV journalist or something like that.

## What is the most valuable or distinguishing thing you learned at SBU?

The most valuable thing was to never give up because times were weird and trying. I learned to stick it out and never give up.

### What are the desired qualities of someone entering your field today?

The qualities start with being strong, especially mentally, because you're going to hear 'no' a lot. Be strong, not soft and emotional, when working with people. Don't forget that people are driving your business, but don't lose sight of yourself either. Work very hard, and don't lose sight of yourself.



### What gives you hope for your profession?

There's always room to grow, room to change if I need to and room to do new things. With the way media is now, there's always room to learn and always room to change. At Bonaventure, I also learned not to settle for mediocre, to always be at the top of my game because it's always competitive out there. When you say you're a Bonaventure student or a Bonaventure graduate, people expect different things out of you. Be proud of what you present to people.

## WINTER 2014-15 Seven steps to college-ready success

Pat Driscoll, '89, local operations director for Say Yes Syracuse, shares his insight on preparing the next generation for college and careers

or Say Yes to Education, one of our key components is to "help families in some of the nation's lowest income communities achieve the milestone of a high school graduation and then to ensure that those students succeed in affording, attaining and completing an education beyond high school."

National trends and data from various policy think tanks and educational foundations reveal that those students who attain a college degree are more likely to be employed than those who do not obtain a college degree. Therefore, the continued promotion by our organi-



zation, along with many others, is to promote a college-going culture.

So, here you are. A junior or senior in high school, mulling over your next steps. What do I want to do when I grow up? Which school is the best one for me? (Bona's of course!) I am so overwhelmed by this whole thing: Where do I begin?

We were faced with these same questions when we were that age. As parents of college-going students, it's like déia vu. So, here is what we recommend to students and their families who turn to Say Yes to Education for insight:



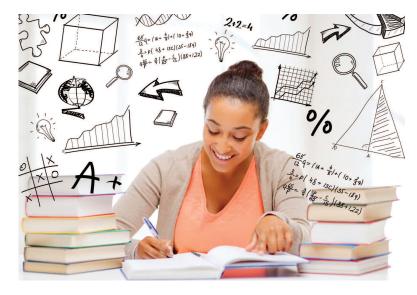
1. Discover — Getting ready for college begins a journey of discovery. Discover your interests, ambitions and share them with your family, teachers and counselors. Learn about the different types of colleges and the options already available. Talk to students who are already embedded in the college-going culture.

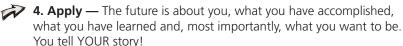


**2. Plan** — A plan is a road map to your dreams. No one can write your plan for you. It is yours. Develop lists of colleges to visit and the different types of exams to take.



3. Get Ready — Just as you discover your interests and ambitions, you'll need to know what skills are required for your chosen career. Learn the skills; understand the skills so that you are ready when the time comes.







**5. Financing and the Facts** — There are many misconceptions regarding the cost of higher education. Although foundations like Say Yes and colleges like St. Bonaventure are great resources to support some of the cost for incoming students, the costs go beyond tuition, which is known as Cost of Attendance. This includes room and board, fees (i.e. Technology, Student Activity, and Health Services). Explore ALL options for funding, since there is more to finance college then just the tuition.



**6. Decisions** — Toward the end of your senior year, all of your hard work will come together! As you hear from colleges, evaluate your choices carefully. Discuss options with your family and counselors. Contact the colleges you are considering to get your questions answered. Leave no stone unturned, so to speak.



**7. Commit to Success** — From your first days at St. Bonaventure, you need to commit yourself to completing the program to which you are enrolled. Before you know it, you will be sitting with career recruiters or applying to advance your degree.

I appreciate this opportunity to share with readers some of the experiences that I have encountered as a former student, a professional and as a father of college-age children. The process can be overwhelming but take comfort in knowing that there are resources to turn to. My message to our newest members of the college-going culture: Become Extraordinary. Go Bona's!

(Say Yes is a national non-profit organization committed to dramatically increasing school and college graduation rates for our nation's inner-city youth. Driscoll joined Say Yes Syracuse in March 2011. He is the father of three, with his middle child completing a visit to Bona's in September 2014. He has worked as a Division 1 college basketball official since 1998. He notes that he was able to learn these skills through SBU's Intramural Council. Learn more about Say Yes at www.sayyestoeducation.org.)

# **DENNY WILKINS**Don't bury the lede

CLASSROOM PHOTO BY DANNY BUSH, '13 TEXT BY ALEXANDRA SALERNO, '14, '15

r. Dennis Wilkins, professor of journalism and mass communication (known to students simply as Denny), jokes that the only reason he ended up at St. Bonaventure is because he walked down a random set of stairs at the University of Colorado Boulder.

"I try to teach behaviors that lead to success," Wilkins said. "I do that in all my courses and they boil down to three things: attention to detail; common sense; and disciplined, intelligent effort."

Wilkins' story begins with a career course change at the University of Massachusetts after deciding to leave the news industry he'd worked in for years. The course concluded with a list of the top 10 careers that best suited Wilkins.

"It was one of the most extraordinary experiences I'd ever had," said Wilkins. "My top two careers were community college teacher and running an environmental group. It made sense because I'd been covering all of the environmental groups in New England, so I was pretty sure I could have

found a job, but I needed credentials first."

Wilkins found his credentials in 1990 when he graduated from The Evergreen State College with a master's degree in environmental studies to complement the bachelor's degree in geology he earned from the University of Massachusetts two decades earlier

"Once I graduated from Evergreen, I was going back to New England, but I stopped in Boulder, Colorado, to visit friends," Wilkins said. "I was showing my master's thesis to a friend of mine, and he told me that the person I'd quoted extensively in my research, named Lee Wilkins (no relation), taught at University of Colorado, so I drove down from my friend's place to see if I could talk to her."

The SBU professor recalled arriving at the Boulder campus and searching for Lee Wilkins in the directory during a mid-June afternoon when the campus was a ghost town. He looked all over the building but could not find her office. For a reason still unknown to him, he decided to walk down a random set of stairs when, suddenly, double doors opened and a man stuck his head out of an office to see if he needed help.

That man ended up being the dean of the Journalism School at University of Colorado Boulder. Wilkins recalled being interviewed for two hours by the dean before being told to apply for the Ph.D. program.

"What he really wanted was the background I had, because he wanted to start a center for environmental journalists, and that's what I came in to do," Wilkins said. "I helped faculty write the prospectus, and it's up and running and still running

### **Denny Through the Lens**

Denny Wilkins is known for his love of photography and unique snaps around campus. He bought his first camera in 1964, and it still works. Most photos below were taken with Wilkins in front of the lens instead of behind it. His own photography can be viewed at

5280lensmafia.wordpress.com/author/drdenny/.



1) This picture was taken after suffering an eye injury during a climb.



Photo by Mark Delaney

2) The summit of Mount Athabasca, the second-highest mountain in Canada, on Aug. 9, 1974. "The two other climbers, both Canadians, had just told me that Nixon had resigned," said Wilkins.

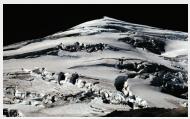


Photo by Denny Wilkins

3) "No one will ever be able to take this picture again. This is a view of the summit of Mount St. Helens. It blew up just nine months after I took this picture about a thousand feet below the summit."



4) The summit of Devils Tower in Wyoming.

#### WILKINS

>> Continued from page 19

today. One of the nicest things is that one of my former students has been a fellow in the program."

In 1996, while writing his dissertation, Wilkins applied and interviewed at various schools across the country for teaching jobs. Suddenly, he decided to contact all of the schools he hadn't heard back from. One of those schools was St. Bonaventure. Wilkins received an email from department chair Dr. Mary Hamilton, who believed Wilkins wanted to teach graduate level environmental journalism courses, which St. Bonaventure did not offer.

"I called Hamilton right away and said, 'This is Denny Wilkins, and I don't understand your email. My cover letter said that I wanted to teach required skill courses or else I didn't want the job.' On the other side of the phone, I heard the dean rustling papers and she said to me, 'Here it is on the second paragraph of the second page. You buried the lede.'"

Jokes and stories aside, Wilkins has now been a Bonaventure professor for nearly two decades. He has taught classes including Writing and Reporting, Feature Writing, Opinion Writing and Building a Brand as a Blogger. He believes in a solid foundation when teaching his student journalists.

"The thing I want my freshman and sophomore level students to do is realize that inaccuracy comes at a very heavy price," he said.

Wilkins is known among students for a phrase he is most often heard saying: "That's vague. Can you be more specific?"

"I say it almost every class," Wilkins said. "The nature of our business is precision. When someone speaks vaguely, I'm trying to teach (students) that it's a reporting tool so if I keep reminding them 'that's vague, can you be more specific?' over time it registers."

As students grow older, Wilkins focuses on finding what passions they have and how they can match certain passions with careers, much like Wilkins did with environmental studies and the media.

"When I teach blogging and opinion writing I try to get students to marry their abilities to their interests because frankly that's what lies ahead of them," Wilkins said.

For Wilkins, the joy of teaching 18 years of students at St. Bonaventure and five years at Colorado is surpassed only by the deep connections he maintains with many former students.

"I've watched these kids leave here, get married, have children, begin their lives. I've been here long enough that I'm helping them find second jobs and third jobs. That is an absolute perk of this job," he said.



Photo by Danny Bush, '13

# RICH LEE Back to Bonaventure

By Alexandra Salerno, '14, '15

f you had told freshly graduated English major Richard Lee in 1975 that he would return to his alma mater to teach journalism, he would not have believed you. Yet, Lee did just that in 2011 when he arrived back in the Enchanted Mountains with his wife, Anne (Wojtaszek), '76, to be-

come assistant professor of journalism and mass communication following careers involving politics, public relations and rock and roll. This fall marked Lee's first as director of the Integrated Marketing Communications (IMC) graduate program.

Lee's varied experiences include journalism jobs as the statehouse reporter for The News Tribune in New Jersey and rock music critic for Aquarian Weekly. His work in government and



public policy include public information officer at the Mayor's Office in Woodbridge, N.J., and deputy communications director at the Office of the Governor in New Jersey. He also served as communications director for the Hall Institute of Public Policy in New Jersey as one of its founding members.

When Lee applied for a position as an assistant professor at his alma mater, it wasn't until after spending time on campus interviewing and meeting with faculty that he knew back at Bonaventure was where he belonged.

"Meeting with everyone and talking about journalism, that's when I knew this was something I would be really interested in," he said.

Lee's interview process included questions about his career in politics and journalism. He was impressed by how the faculty had clearly taken time to research his career to date and ask specific questions about his previous posi-

tions.

Yet, of course, the day wasn't without some more lighthearted banter.

"I remember Professor (Pat) Vecchio's first question in my interview was, 'Beatles or Stones?' and I answered 'Beatles,' which he replied was the wrong answer," Lee laughed.

The university holds many memories for Lee as an undergraduate, including meeting his wife of 37 years. Anne teaches undergraduate journalism courses. They were married in the chapel on campus.

"I didn't come back to Bonaventure out of a sense of nostalgia, though," said Lee. "I came to make journalism better by working with students who will become the next wave of journalists."

Included in Lee's teaching schedule during the fall semester was an honors course, Decision 2014: An Exploration of Campaign for Governor of New York State, which he developed. The course looked at all components of elections in broad terms and then specifically applied them to the New York state governor election. Lee's students also researched what the media was covering versus what voters were interested in.

"They each followed a news organization and coded it by topic so you can see what the press is covering," said Lee. "Then we looked at a Sienna College poll where the voters were asked, 'what's the most important issue to you?' You could see a real difference between coverage and what was important to people."

In his first semester as director of the IMC program, Lee believes it is too early to determine his long-term goals for the program, but said his first goal is keeping the program at its already high standard.

"It's a great program," said Lee.
"When you walk into a program that
is already doing well and is successful,
it's kind of a challenge, first of all, to
make sure you maintain the high
level that it's at."

For Lee, one of the most rewarding

parts of teaching is how much he can directly impact students because they are so eager to learn. He loves receiving emails from recent alumni about their lives post-grad. An alumnus emailed him with news about starting graduate school and pursuing a career as a music writer.

"It's amazing how much you write or say to a student means to them," said Lee. "Something that may seem small to me like a note to a student when they are doing a good job means so much to them," said Lee.

Lee holds a master's degree in public media arts from Montclair State College and received his Ph.D. in Media Studies from Rutgers University. One of Lee's biggest goals for the future is to make sure his students are passionate about their fields, espe-



cially journalism.

"I hope to continue making students excited about being journalists," said Lee. "There's often excitement around things like radio, advertising and public relations, which are all important, but I want to also make sure that there's that same excitement about being a journalist."

Lee believes a degree from the school of journalism can help students accomplish whatever plans they may have.

"We always tell people the skills you learn in the journalism school transfer into any career," said Lee. "You learn to collect information, organize it and communicate it, and that's what a journalist does. That's what a public relations professional does. In so many fields you follow that same process."



#### WITH RICH LEE





## What is your favorite interview from your time as a rock music critic for Aquarian Weekly?

Her name was Melanie, and she was a popular folk singer. My wife's brother adored her, and she was playing at a club in NYC. It ended up being a different type of interview than most that I'd done because we had dinner together (instead of meeting at a record company office).

## We know you would choose Beatles over Stones, but what's your favorite Beatles' song of all time?

Depends on the mood I'm in, but I do love 'I've Just Seen a Face.'

## What's it like hosting a radio show on WSBU 88.3, The Buzz?

When I was a student, you had to try out, and I got rejected every year. Once I became a teacher, one of my students heard about my background with music and asked me if I'd like to do a show. I really look forward to it, and I try to do a theme for each show.

## As journalism evolves, how do you use technology in the classroom to keep your students up to date on media trends?

The way people communicate today is changing. I tell my students, 'I'm not going to teach you how to use social media. I'm going to teach you how to use it as a journalist.' I also have some of my classes run their own blog. I've done campaign blogs where each student covers a certain state, and during non-campaign years we run a baseball blog where each student covers a baseball team to learn what it's like to write for a beat.

Where is your favorite spot on campus? Café LaVerna. I love that coffeehouse atmosphere.





## WINTER 2014-15 Recognizing our schools of **Education and Journalism**

Dear fellow alumni and friends,

n keeping with the theme of this edition of Bonaventure magazine, I would like to celebrate the strong influence of St. Bonaventure University's academic strengths in the communication and education arenas. The Jandoli School of Journalism and Mass Communication and the School of Education continue to produce outstanding graduates in their respective fields. Our alumni



make immeasurable contributions in the fields of media and education. Their influence reaches around the globe, across generations, and through communities both small and large. They make a difference every day. That is The Power of a Bonnie.

#### Message from the 2013-2015 National Alumni Association Board President

Our School of Education was recognized in 2014 as one of the nation's top 25 innovative teacher education programs by the American Association of Colleges for Teacher Education (AACTE). The educators who are developed in our School of Education are amazing. From teaching preschool to graduate school, our alumni have influenced multiple generations of learners. Beyond the strong academic skills they bring to the classroom, they bring something else. Something that is equally important. They bring a strong tradition of caring, nurturing and intellectual discipline. All of these competencies are rooted in the Franciscan tradition — a Franciscan tradition focused on educating the whole individual.

Knight Kiplinger, editor in chief of Kiplinger's magazine and Kiplinger Letters, served as keynote speaker for the Jandoli School's 54th annual Mark Hellinger Awards Ceremony in Washington, D.C., this fall. Our alumni from the Jandoli School are outstanding communicators. They hold every role in the mass communication marketplace from social media to print to the web and beyond. What distinguishes them is the strong language and writing skills they learned at St. Bonaventure. Yes, grammar still matters.

In addition to all of the technical aspects of communication, our alumni bring something else to the marketplace. They bring with them integrity, ethics and the spirit of St. Francis. They give a voice to those who may otherwise not have a voice and they use the words they craft to make the world a better place. They truly make a difference.

All alumni, regardless of major, play a critical role in the ongoing success of St. Bonaventure University. Your continued support is vital in helping us to identify and recruit students. Our strong alumni network continues to help us grow the pool of future Bonnies. Equally important are all of the alumni who provide internship and career opportunities for our students and graduates. The support you have shown in helping with our recruitment efforts and in providing job opportunities is truly amazing.

That is The Power of a Bonnie.

Regards, Robert P. Kane, '78

#### >> SEND US NEWS OF YOUR ACCOMPLISHMENTS

To submit information for the next issue of Bonaventure magazine, use the enclosed envelope or fill out an online form at www.sbu.edu/BonaMag.

#### 50th Reunion ~ June 5-7

**1965** — **Ken Steffan** received the Wright Brothers "Master Pilot" Award in recognition of more than 50 consecutive years of dedicated service in aviation safety. He first soloed on July 4, 1959, and has accumulated more than 22,000 hours flying various civilian and military aircraft. Steffan retired in 2003 after 36 years of flying for Pan Am and Delta airlines. He still flies for enjoyment with his wife, Christine, and some of his 13 grandchildren.

**1966** — **Ronald Scott** is enjoying retirement. He now spends time traveling and visiting his grandchildren with his wife, Angela, with whom he is celebrating 46 years of marriage. He has also been enjoying vintage auto racing throughout the U.S.

**1968** — **Susan Mikula Campbell** of Youngstown has retired as a writer and editor for the Tribune, part of the Grand Island-based Niagara Frontier Publications. The Niagara Town Board, which she regularly covered, honored her with a certificate of appreciation. Shortly after graduating from St. Bonaventure, she joined the Niagara Gazette as a reporter and feature writer.

1969 — Dr. David Van Buren retired as associate vice chancellor for academic affairs and dean of the School of Graduate Studies at the University of Wisconsin-Platteville. Prior to joining the faculty in 1976, Van Buren served on the staff of the Criminal Justice Coordinating Council in the Mayor's Office in New York City and worked as the coordinator of public housing security for the city of Albany. He



earned his M.A. and Ph.D. in criminal justice from SUNY at Albany. Prior to entering the university's senior administration, Van Buren enjoyed a distinguished teaching career at UW-Platteville, receiving the Phi Kappa Phi Honor Society's Award for Excellence in Teaching and the Teaching Excellence Award of the College of Liberal Arts and Education. In 1987-88, he served as a member of the Faculty of Law at the Institute of Criminology at Cambridge University in England. Later, as a visiting scholar at Northern Arizona University, he researched Navajo peacemaking and the tribal courts of the Navajo Nation. He is a past president of the Wisconsin Criminal Justice Education Association. In 2000, Van Buren was appointed associate vice chancellor and graduate dean. In that capacity, he was deeply involved in developing programs with UW-Platteville's partner university in China. Through this collaboration, UW-Platteville became the first university in Wisconsin approved by the Chinese government to host a Confucius Institute for teaching Chinese language and culture, and Van Buren was appointed its dean. Van Buren has been offered a teaching position at South-Central University for Nationalities in Wuhan, China, but says he would like to travel and visit family and friends before making any final decision regarding the position.



**1974** — Walter Brasch, after 40 years in the public accounting profession, is now pursuing other business opportunities in the New Jersey and New York City marketplace, including joining boards of directors of companies and chairing audit commit-

#### 40th Reunion ~ June 5-7

1975 — Dominic Genova's car dealership, Genesee Valley Motors, Inc. in Avon, received an ETHIE award for business ethics from the Rochester Area Business Foundation. Genova opened his first dealership 18 years ago, following 17 years working on the manufacturing side for Chrysler. Gary Schober, Esq., assumed the role of managing partner for Hodgson Russ law firm's New York City office in October. Schober served as the firm's president and CEO from July



2005 through January 2012. Under his leadership, the firm grew and deftly navigated the economic downturn. As president, Schober spearheaded the firm's strategic vision and initiatives for growth and business de-

velopment as well as guided the firm's day-to-day operations. Schober continues to lead the firm's Emerging Companies & Venture Capital and Privacy, Data Security & Cyber Liability practices.

**1976** — **James Beck** was elected president of the BOCES Educators of Eastern Suffolk (BEES) local 3037, an American Federation of Teachers and New York State United Teachers affiliate. BEES is an educational

union representing more than 1,400 members, including special education and occupational teachers, teacher assistants, aides, therapists, speech teachers, vision teachers, and occupational and physical therapists. East-



ern Suffolk BOCES is the largest BOCES in New York, serving more than 46 component districts. Beck has been a special education and secondary social studies teacher at Eastern Suffolk BOCES for 28 years. "I am very grateful to St. Bonaventure for preparing me for this journey with a special shout out to Dr. Ed Eckert for all his encouragement," Beck writes. **Bob Clark** retired as a social worker for the state of Kansas and has taken on a new position with the Boulevard Brewing Company in Kansas City as part of the guest relations staff. He invites alumni living in or visiting Kansas City to contact him (www.boulevard.com) if interested in a tour. Charlie Chambers is president of the Society for Cardiovascular Angiography and Interventions (SCAI), the society that represents the cardiologists who do invasive procedures by catheters in the heart. Chambers has been at Penn State, Hershey Medical Center for 27 years and is a tenured professor of medicine and radiology in the Division of Cardiology. He and his wife, Linda, have three children.

1978 — William Fulton, a prominent expert and commentator on urban planning in California, was named director of Rice University's Kinder Institute for Urban Research. As director of the Planning Department for the city of San Diego, he led a 120-employee department with a \$24 million annual budget overseeing all long-range city planning, infrastructure financing, and economic development efforts. He has also served since 2004 as a senior fellow in the Sol Price School of Public Policy at the University of Southern California. Fulton previously worked as a city council member, deputy mayor, and mayor of Ventura, Calif., vice president for policy development and implementation at Smart Growth America, and as a principal in various urban planning and environmental firms. A prolific writer, he has authored hundreds of articles, dozens of reports, and five books on urban planning in California, including "Guide to California Planning," the state's standard textbook on urban planning. In 2009, Planetizen, a public interest information exchange for the urban planning, design, and development community, named Fulton to its list of "Top 100 Urban Thinkers."

1979 — Dennis DeBalso is staying at an assisted living establishment and thus will not be able to make any alumni activities or reunions. He would appreciate hearing from his fellow alumni at d.debalso@gmail.com. Classmates Chris Keenan, Jim Terrell, Dr. Ron Scardetta, Kevin Dillon and Mike Spallone got together for their annual hunting adventure at the "Spallone Ranch" in Wisconsin. They welcome others to join them!

#### 35th Reunion ~ June 5-7

**1980** — **Dan Barry** and two New York Times colleagues won top honors in the 2014 Katherine Schneider Journalism Award for Excellence in Reporting on Disability. "The 'Boys' in the Bunkhouse" described in text, photos and video the lives of men who for 30 years worked in an lowa turkey processing plant for almost no pay. The story raised questions about the federal law that permitted the men to be underpaid for doing the same work as their non-disabled colleagues, explained how regulators effectively sanctioned the exploitation and detailed the squalid living conditions and mistreatment the men endured. The contest. the only one devoted exclusively to disability reporting, is administered by the National Center on Disability and Journalism at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University. Read the story online at http://tinyurl.com/knzk3sc.



1982 — Mark Thornton (above) participated in an Oxford Union debate concerning the War on Drugs. The Union is the world's most prestigious debating society, with an unparalleled reputation for bringing international guests and speakers to Oxford. The Oxford Union Society was founded in 1823, aiming to promote debate and discussion not just in Oxford University, but across the globe.

**1983** — **Dennis T. Giacino's** hit new musical-comedy "Disenchanted" opened Off Broadway in November at the Theatre at St. Clement's in New York City. Giacino is the creator of the show and has written the book, music and lyrics as well. He says music from the show has already received raves from the N.Y. Post and Huffington Post and



the show has played to soldout houses and raves around the country, including Los Angeles, Syracuse, Orlando, Philadelphia area, San Francisco Bay area, Tampa, Rochester, San Diego area, Sarasota, and Columbia, Mo.

Other productions by Giacino have toured throughout the U.S., Canada, Prague, Singapore and Sydney. Giancino has been a professional actor, playwright, and musician over the past few decades, performing plays and musicals that he has written. He is proud of his SBU studies (social sciences, history and education) and Garret Theater performances ("Godspell," "Company").

Rosemary Peng presented a poster at the February 2014 Combined Section Meeting of the American Physical Therapy Association in as Years. The poster was titled "The

February 2014 Combined Section Meeting of the American Physical Therapy Association in Las Vegas. The poster was titled "The use of a driver alert device to improve midline head position in patients with neurological and orthopedic conditions." An abstract of the poster was published in the "Stroke of Genius" newsletter of the Neurology Section's Stroke Special Interest Group in August. Peng works part time as a senior physical therapist in the outpatient department of Kessler Institute and part time in the Somerville School District and for the NJ Early Intervention System.

#### 30th Reunion ~ June 5-7

**1985** — **Terrence Gilbride, Esq.,** was among 14 Hodgson Russ attorneys listed in Buffalo Business First and Buffalo Law Jour-

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Note that the second of the nal's prestigious 2014 Western New York Legal Elite. To arrive at this listing, 1,100 nominations were made by local attorneys for their peers: the 161 honorees represent 81 firms and other organizations.



1986 — Dr. Michael Jabot of the Department of Curriculum and Instruction in the College of Education at The State University of New York at Fredonia was named Environmental Educator of the Year by the Nature Sanctuary Society of Western New York. A member of the faculty since 2001, Jabot's teaching interests are in science education and, in particular, how students make sense of the physical world around them. His research focuses on the development of learn-

ing progressions and the conceptual diagnostic assessments that allow for measuring the impact of instruction on student learning around spatial thinking and climate change. He is the co-author of the books "Measurement.



Kids Knowledge," and "Essentials of Elementary Science" and his most recent collaboration is "Science for the Next Generation." Since 2009, he has been on the faculty of the National Science Resource Center's National Leadership and Assistance for Science Education Reform (LASER) Science Education Strategic Planning Institute in Washington, D.C. He has also served on the LEAD Team for New York state in the development of the Next Generation Science Standards. John Santini retired from the Army as a lieutenant colonel after 28 years of service. His final assignment was in the headquarters of the Department of the Army Cyberspace and Information Operations office at the Pentagon.

1987 — Rob Kilmer has formed a non-profit called Defend It, Inc., dedicated to producing debates throughout the United States "of the most divisive issues of our time." The debates will be held at colleges and universities and will be designed to provide the public with a complete understanding of how their individual lives will be affected by the outcome of the issue at hand. Kilmer says debaters are required to answer the question that is asked and do so without a single reference to the other debater's position.

1988 — Adam Jablonski returned from a three-week trip to Kenya with his son, Kevin, in June. They helped to build a free clinic for the Mbaka Oromo children, orphans and community. They also purchased four sewing machines for the Mbaka Oromo secondary school so that the young women can begin

sewing uniforms for fellow students and for sale. Jablonski also began working at two new schools to rebuild classrooms that were previously made from cow dung and water. Jablonski proudly sported his Bonnies T-shirt while walking the Kenyan countryside.

1993 — Mary (Short) Baumes attended an evening reception at Buckingham Palace in July given by Her Majesty the Queen and the Duke of Edin-

burgh to celebrate the companies that won the Queen's Award for Enterprise in 2014. The award for International Trade was granted to



Construction Industry Solutions (COINS) in recognition of its substantial growth in overseas earnings and commercial success in the construction sector. Baumes is chief operating officer of COINS International and responsible for the division winning the award. **Michael** J. Pendred II is principal at St. Teresa of Avila School in Ross, Pa. which serves children in grades pre-K through 8. Pendred most recently taught social studies at Cardinal Wuerl North Catholic High School. Mark Spencer was named athletic director at the University of Evansville. Spencer most recently was the senior associate athletic director for Business Operations at Oregon State University. He joined OSU's staff in 2006 after stints in the athletic departments at St. Louis University, East Tennessee State University, and the University of New Mexico.

1994 — Gregory A. Mattacola, Esq., celebrated the 10-year anniversary of his law firm, The Mattacola Law Firm in Rome, N.Y. Mattacola also serves as the general counsel and chief operating officer of Rome Memorial Hospital. Karen L. McHose obtained her registered nurse licensure in May 2014 at the Western University of Health Sciences' College of Graduate Nursing, located in Pomona, Calif. She is now enrolled in the institution's master's program for ambulatory nursing and is slated to graduate in 2016.

1995 — Erik Swartz's research on head and neck injury prevention in football led him to be named one of seven winners of the Head Health Challenge II, which is sponsored by the NFL. Under Armour, and General Electric. Swartz's innovative technique, Helmetless Tackle Training (HUTT), trains football players to "keep their heads out of the game." Without the security of a helmet, players are forced to pay more attention to the placement of their heads when they tackle. The set of drills, which include player-to-player contact and are brief but very specific, focus more on technique than full effort. To measure the effectiveness of the drills, the players in the study (25 doing the tackling drills and a control group of 25) wear adhesive pill-sized impact sensors behind their ears for all practices and games. The sensors, which include accelerometers and gyroscope technology, measure the volume, magnitude and location of hits. With the \$500,000 Head Health Challenge II award, Swartz will bring HUTT™ to high school gridders next season. He suspects that younger players with less tackling experience might see even greater benefits from the technique. Each award winner will also have the opportunity to receive an additional \$1,000,000 to advance their work to better protect football players against brain injury.

#### 1996 — Kimberly (Balthaser) Kayiwa,

**Esq.**, has joined Medmarc Insurance Group, a leading underwriter of products liability insurance for medical technology and life sciences companies, as a senior claims examiner. Prior to joining Medmarc, Kayiwa specialized in the defense of life sciences companies and healthcare providers in Chicago, Ill. She lives in Fairfax, Va., with her husband, Francis Kayiwa, '97, and their two daughters.

1999 — Shawn P. Connolly was named partner of Jensen, Marks, Langer, & Vance LLC, an independent financial planning firm in downtown Buffalo. He joined the firm in 2011 and his practice focuses on comprehensive wealth management, including investments, insurance, and financial planning for

retirees, business owners, and young professionals. He is a certified financial planner and earned a retirement planning specialist designation from the Wharton School of Business. In addition to his professional practice, Connolly serves as



the chairman of the St. Francis High School Board, serves on the Executive Board of the ECMC Lifeline Foundation, is the vice chairman of the Town of Hamburg Zoning Board of Appeals, and serves on the Board of Directors for the Network in Aging of WNY. He lives Hamburg with his wife, Amy, and their three children. **Deborah Fargo** was appointed risk, compliance, CRA, security and bank secrecy act officer at Cattaraugus County Bank. Fargo, who has been with the bank since 2007, previously was commercial credit analyst. She is a certified management accountant.

#### 15th Reunion ~ June 5-7

2000 — Maj. Mark P. Frank of the New York Army National Guard graduated from the Intermediate Level Education Common Core Course instructed by the U.S. Army Com-

#### Bonnies and their peeps! Getting together with your classmates? Email us a pic ~ bonalumnus@sbu.edu



The athletes crowned the 2014 Rotating ARCH BALL Champions, with a score of 51, were (from left) John Murphy, '85 (tournament intern); Bradley Hall, '83; Anthony Tirone, '85; Michael Gallo, '85; Rod Stankewicz, '83; and Kevin Curley, '85. All of the alumni called Devereux Hall home at some point during their undergraduate years.

## Manning Tournament raises \$4,000 for student scholarships

The 22nd annual Tim "Arch" Manning, '85, Golf Tournament was held Sept. 13, 2014, at South Shore Country Club in Hamburg and The Wanakah Grill in Lake View.

There were 30 in attendance and several more donations received, raising more than \$4,000. The annual golf outing began as a tribute to Tim Manning, '85, who was tragically killed in an automobile accident June 3, 1989.

This is the longest-running scholarship event in St. Bonaventure history, and organizers look forward to keeping this great tradition alive in Tim's honor. Proceeds benefit the Timothy J. Manning '85 Endowed Scholarship at St. Bonaventure, which so far has awarded 29 student scholarships.

Please reserve Sept. 12, 2015, for the 23rd Annual "Arch" Memorial Scholarship Golf & Fundraising event. For more information or to support the scholarship, visit www.sbu.edu/manning2014.



BONA BUDS FROM THE CLASS OF 1976 celebrated their birthdays on Cape Cod in September. Pictured are Mary Beth (Shea) Wells, Kathy (Neumeister) Danahy, Joan (Kurkowski) Gillen, Eileen (Lannon) Kane, Liz Barrett, Mary Ann (James) Kerwin, Chris (Frank) Petosa, Dee Daly, Rose (Fernandes) Kline, Judy (Donowick) Dell'uomo, Marla (Cullen) Rapini and Patti (Barbato) Jackson. Missing from the photo is Kathy Maloney Condon.



A NUMBER OF BONA ALUMNI gathered to celebrate Jim Cowan's surprise 70th birthday at Pequash Club, Cutchogue, Long Island. Pictured (from left) are Timothy Baydala, '73; Patty (Cowan) Flaherty, '90; Jim Cowan, '66; Terry Baydale, '80; Steve Buchanan, '66; and Patrick Flaherty, '89.



#### Gringo Open honors Rob Peraza, '94, '96

In June 2014, 87 golfers, along with a host of supporters, attended the 13th annual Gringo Open in Yonkers, N.Y., to honor Robert D. Peraza, '94, '96, who was killed in the Sept. 11, 2001, terrorist attacks. The golf outing and fundraiser is held annually at Dunwoodie Golf Course. This year's event featured an online auction and raised more than \$37,000 for the Peraza Memorial Scholarship at St. Bonaventure. For more information or to support the scholarship, please visit www.sbu.edu/bonarugby.



mand and General Staff College at Fort Leavenworth, Kan. Frank is serving as the Deputy G1 (Human Resources) Officer at the 42nd Infantry Division "Rainbow" in Troy, N.Y.

2002 — Michael Cummings graduated in May 2014 from Georgetown Univer-

sity's McDonough School of Business with an executive master's in leadership and has accepted a position as director of Admissions for St. Mary's College of Maryland. Tom **Griffin** of Proctor & Gamble has been appointed customer business development sales leader for the Hair Care and Color business. Griffin will manage Proctor & Gamble's hair care portfolio (Pantene, Head & Shoulders, Herbal Essences, Clairol) at the Walgreens corporation. Griffin, his wife, Meghan (Zimmerman), '01, '03, and their daughter relocated to Chicago for this new and exciting opportunity.

2003 — Amber Candela earned a Ph.D in mathematics education from the University of Georgia. The subject of her dissertation was Middle School Mathematics Teachers' Perspectives on Implementing High Cognitive Demand Tasks. She has accepted a position at the University Missouri



- St. Louis as an assistant professor of mathematics education in the College of Education. Kevin Ross was named associate director of athletics for athletic communications at Manhattan College. Ross spent the last nine years as the assistant director of media relations at Wagner College in Staten Island.



**2004** — Jill Fecher was promoted to vice president of Account Services at SKM Group in Depew. N.Y. Fecher is responsible for all aspects of the department, including client service and account executive staff. Fecher joined SKM Group in 2004.

Sarah E. Hansen, Esq., was appointed to the DRI

Young Lawyers Steering Committee as vice chair of "The Whisper," a monthly newsletter publication. Hansen is a civil litigator concentrating her practice in defending catastrophic personal injury cases in New York state, primarily in the areas of trucking/transportation negligence, product



liability, premises liability, labor law, and municipal law. **Sqt. Sarah Skelton** is completing her last year as a psychology intern at Stanford University and has accepted a position at George Washington University as a veteran staff coordinator in Washington, D.C. Skelton joined the Army National Guard while at St. Bonaventure and continues to serve nine years later. After graduating from St. Bonaventure's MSED program, Skelton went to Hawaii School of Professional Psychology to work on her doctorate in clinical psychology.

#### 10th Reunion ~ June 5-7

**2005** — Marie Kleiderlein completed her Ph.D. in English education at the State University of New York at Buffalo, defending her dissertation, "The Muddy-Booted Boys: A Case Study of Working-Class Youth in a Rural Community," in August 2013. Her degree was conferred in February 2014. She works as a reading specialist for grades 1

through 3 at Ellicottville Central School.



Cressler and his wife, Mary Ellen Giess

2006 — Matthew Cressler earned a Ph.D. in religious studies from Northwestern University and has joined the faculty at Earlham College in Richmond, Ind., as a jointly appointed assistant professor of religion and African and African American studies. Sean Lynch was promoted to vice president in the Investment Banking department at Barclays Capital. Peggy Masters accepted a position as senior associate director of admissions at The University of Alabama in Huntsville. Rose Proto has returned home with legal experience in tow to open law offices in Olean and

Wellsville. After earning a law degree from Charlotte School of Law (N.C.) in 2010 and remaining in that area to work for two prestigious firms, she said the choice was simple. Not only will she now be closer to her family, but she will get to enjoy all of the outdoor pleasures she missed while in North Carolina, such as mountain biking, hiking, kayaking, and skiing.

**2007** — Laura Tucker graduated from Villanova University School of Law in May 2014 and was named an associate at the premier Manhattan matrimonial and family law firm Cohen Rabin Stine Schumann LLP. She was offered the position following her legal internship at the firm last summer. Prior to joining CRSS, Tucker interned at Proskauer Rose LLP in Manhattan in the firm's Securities Law practice. During law school, she was pub-



lished in the Villanova Environmental Law Journal and served as the Journal's

#### St. Bonaventure alumni reaching new heights



◀ Alicia D'Alessandro, '12, completed a cross-country cycling trip from Nags Head, N.C., to San Diego with the nonprofit organization Bike & Build, which raises money and awareness for affordable housing. Her group of 31 riders raised more than \$157,000, assisted at 13 Habitat for Humanity sites across the country, and rode 3,652 miles over a span of 70 days (bikeandbuild.org/rider/7308). Shortly after she completed her trip, she accepted a position as corporate and foundation relations manager at Habitat for Humanity Capital District in her hometown of Albany.



▲ Michael Marrash, '03, proudly displays his SBU banner on the Appalachian Trail. This past summer he hiked 821 miles of the trail from New Jersey to Maine in less than two months.



▲ 1993 alumnae Susan (Gingrich) Ulrich, Kate Halaiko and Joey (Bullard) Glenn met in August to hike up one of Colorado's famous "fourteeners" called Mt. Sherman. The women, who all live in Denver, show off their Bona pride at an elevation of 14,036 feet.

Class Notes BONAVENTURE



SEVERAL ST. BONAVENTURE/CHRIST THE KING SEMINARY classmates (Class of 1968, ordination Class of 1972) got together in June. Following a visit to the 9/11 Memorial Museum in New York City, the group gathered for the celebration of the Eucharist at Queen of Martyrs Church in Forest Hills, N.Y., and then dinner. Pictured from left are Larry Fenlon, Ron Russo, Esq., Bob Ponton, Auxiliary Bishop Paul Sanchez (Diocese of Brooklyn), Pete O'Malley, John Reemmer, and John Moore, Esq. This class has continued a tradition of reunions at varied locations, including Hartford, Conn., Washington, D.C., and the St. Bonaventure campus.

Symposium Editor. She was also the director of the Pro Bono Society's Street Law Program through which law students traveled to Philadelphia public schools and taught high schoolers about practical law. She was the recipient of the Villanova University School of Law Dorothy Day Award for her pro bono service. Additionally, Tucker was a student attorney in the Farmworker Legal Aid Clinic focusing on family law and immigration issues. Following her graduation from St. Bonaventure, Tucker was a corporate public relations coordinator at Condé Nast Publications and later worked at leading international real estate merchant bank Island Capital Group, LLC.

2008 — Charles Bender earned the Chartered Financial Analyst designation. Eboni Preston-Laurent, senior manager of diversity and inclusion at US Lacrosse, was featured as one of 50 Women to Watch 2014 in the Baltimore Sun Magazine. Preston-Laurent is helping establish a grant program to promote lacrosse and partnering with Coaches Across America to target underserved communities.

**2009** — **Rahsanica Howard** was named director of admissions for Erie Community College. Howard has served in a variety of roles in a 14-year career at ECC, including 12 years as an admissions counselor. **Katelyn Murray** graduated from Temple Dental School in May 2014 and is a general dentist

in Camp Hill, Pa. **Amanda Sears** became licensed to practice as a Certified Public Accountant in the state of New York. In addition, Sears was promoted to the position of supervisor at Buffamante Whipple Buttafaro, P.C. **Dan Quirk** was



promoted to manager at Ernst & Young in Pittsburgh.

**2011** — **Kari Buchinger** is a fourth-grade teacher and assistant principal at Our Lady of Sorrows Catholic School in Memphis, Tenn. She has begun work on her second master's degree (educational administration) at the University of Notre Dame as part of the Remick Leadership Program. This program was designed to inspire, educate, and support individuals looking to become administrators in Catholic schools and spread the good news of God. **Erin Lowry** joined

MagnifyMoney.com, a financial product comparison website dedicated to raising consumer awareness of banks' fine print. As the firm's first employee, Lowry works directly with the co-founders to create content for the site's blog, build a social media presence, and write contributor content for out-

lets such as DailyFinance and U.S. News & World Report. She leveraged the success of her personal finance website, BrokeMillennial.com, to transition from a job in public relations into her role with MagnifyMoney.com.

**2013** — **Kelley Burke** was promoted to partner services representative for WME/IMG Collegiate Licensing Company, covering the midwest region.

Burke lives in Atlanta, Ga., where she is an avid Braves, Falcons and Irish fan and is proud to be a Bonnie in the Southeast. **Julian Cenzi** earned his MBA at St. Bonaventure

in May and is a staff accountant at Lumsden McCormick in

Buffalo. **Jenna Torella** is a staff accountant at Lumsden McCormick in Buffalo. Torella completed her MBA at St. Bonaventure in May.

**2014** — **Sinead Coleman** was promoted to an energy consultant with SolarCity, America's largest solar power provider. Started by Elon Musk of Tesla Motors, SolarCity provides clean energy to homeowners, businesses, schools, nonprofits, and government organizations at a lower cost than they pay for energy generated by burning fossil fuels such as coal, oil, and natural gas. In June, SolarCity announced plans to build a new manufacturing facility in Buffalo. Rebecca **Gunning** is a reporter and paginator for the weekly North and South Cheektowaga Source papers, part of Community Papers of Western New York, LLC. Three men's basketball players from the Class of 2014 have signed professional contracts: Charlon Kloof signed a professional contract to play basketball for Istanbul DSI in Turkey; Marquis Simmons signed with Leeuwarden of the Dutch League; and Matthew Wright signed a professional contract to play for Quimper in France's NM1 League.

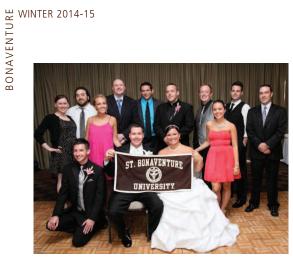


We've lost touch with a number of alums and need your help! Of the many missing alumni, our hope is to start finding lost alumni who will be celebrating their reunion in 2015. If you know the whereabouts of the following alumni, please let us know at www.sbu.edu/foundalumni.

Carl R. Falletta, '55 Raymond M. McLaughlin, '55 John W. Schenk, '55 Robert E. Cronin, '60 Donald W. Fornes, '60 C. Norman Stowell, '60 Richard J. Taylor, '60 Herbert J. Lamberton, '65 Marie-Celeste Sullivan, '65 Thomas G. Sendlakowski, '70 John L. Rothengast, '75 Joseph V. Brown, '80 Thomas F. Burger, '80 Joan P. Ducey-Munde, '80 Louis R. Joachim, '80 Judith M. Kelley, '80 John S. Kelly, '80 Robert P. Marks, '80 Kevin G. McLean, '80 Donald F. Penepent, '80 Kathleen G. Ryan, '80 Maryann E. (Fowler) VonSeggern, '80 Kevin J. Daly, '85 John P. Enright, '85 Joel D. Minsker, '85 Heidi A. Cabral, '90 Garvin W. Ferguson, '90 Maureen L. Lynd, '90 John P. Reynolds, '90 Erik E. Swartz, '95 Diana Tadic, '95 Brad J. Teemley, '95 Megan A. Uscinski, '00 Elizabeth E. Bengston, '05 Kimberly A. Carlevatti, '05 Louis J. Hart, '05 Ian P. McBride, '05 Daniel W. Oleyourryk, '05 Mary L. Town, '05 Shane T. Abrams, '10 Allison M. Bobinski, '10 Patrick J. Boguard, '10

Terence C. Cretekos, '10

Brent G. Stewart, '10



Lyndsie Haynes and Rob Panaro, '03, '04



Maureen Burke, '05, and Al Palazzo



Maria Blair, '08, '09, and Mitch Boyczuk, '10



Meghan Snihur, '06, and Tad Borick



Mary Schrader, '11, and Anthony Burke, '11, '12



Megan O'Donnell, '13, '14, and Brian Veirs



Jackie Butera, '08, and Michael Reilly, '08



Gina Marie Pujols and Stephon Johnson, '05



Angela Gifford, '03, and Michael Carnathan, '04



Kari Tarnowski, '09, '10, and Jeffrey Potter Jr.



Leanna Chojnacki, '13, and Matthew Edwards, '13



Dakota Carroll, '12, and Matt McDonald



Kacie Cloutier and Chris Sullivan, '05



Courtney Wilhelm, '09, '10, and Jim Vincento, '09, '10



Angela Aratari, '06, and Joseph Silvestrini, '06



Taylor Merena, '10, and Timothy Keating, '10



Morgan Rhinehart and Jeffrey Baker, '11



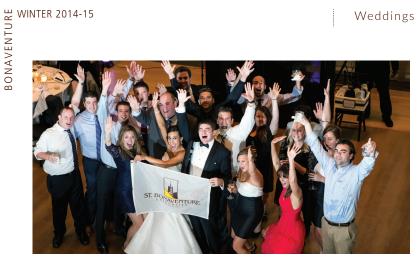
Jessica Taylor, '08, '12, and Sean Horan, '07



Casey Samson and Timothy Cullen, '04, '05



Jennifer Bias and Daniel Quirk, '09



Katherine Kozsan, '07, and Brian Maxwell, '07, '08



Lauren Adams, '11, and Kevin Okapal, '11



Andra Anisorac and Vasile Godenciuc, '06



Stephanie Hacker, '09, and Paul Mialki



Kara Small, '10, and Conor Walsh, '10, '11

#### Guidelines



To submit your announcement for an upcoming edition:

- use the enclosed envelope
- email bonalumnus@sbu.edu
- mail to P.O. Box 2509 St. Bonaventure University St. Bonaventure, NY 14778

All photos must be of good reproductive quality. Pictures submitted electronically must have a resolution of at least 300 dpi. The university is prohibited from publishing copyrighted photographs, unless accompanied by written permission from the photographer. Photos are published at the discretion of the editor.

Don't forget to notify us of your new name or address! Update your information at Bona's Online at www.sbu.edu/bonasonline

St. Bonaventure University takes pride in its alumni and joyfully shares the news of their lives and achievements. Supportive of our Catholic Church's teachings, publication of announcements provided to us by our alumni does not necessarily imply an endorsement by St. Bonaventure University.



Lindsay Krug, '08, and Christopher "CJ" Maurer Jr., '08

#### Births / Adoptions

#### Welcome, Baby Bonnies!

Abigail Catherine to Rebecca and Timothy O'Brien, '96

Jonathan William Scott to Ashley and Jeremy Donnelly, '97

Jackson Kenneth to Darcelle and Lucas Jacobs, '98

Declan William to Erin (Guditus), '98, and Andy McElwee, '00

Matthew Francis to Johanna (D'Arcy), '99, and Graham McHugh

Shaelynn Hope and Declan Sean to Steph and Kevin Morey, '99 Junalie Susan to Juliet (Wallace), '01, and Thomas Iwankow, '01

Griffin Walker to Penny (Soto), '02, and Jonathan Myler, '01

Gerald Edward III to Cindy (Mater), '01, '03, and Gerald Edward Nutt Jr.

Cassidy Angel to Holly and Michael Bogart, '02

Fiona Grace to Jennifer and Michael Cummings, '02

Sawyer James to Sarah (Brennan), '02, and Ben Czekanski, '02

Peyton William to Casey (Weishan), '01, and Patrick Welch

Carl Raymond to Casey (Kloiber), '03, and John Kuhn, '06

Jamison Ryan to Stacy (Monaghan), '03, and Jon Poliseo

Harper Elizabeth to Kelly (Mallon), '03, and Scott Reimann

Briar James to Pam (DeHaven), '04, '05, and Matthew Hanrahan

Kayla Mary to Carri (Gregorski), '04, and Ed Prue, '99

Harrison David to Rachel (Faber), '05, and Kevin Bowers, '05

Declan James and Dylan Craig to Rochelle (Zimpfer), '05, and Kevin Lawless, '07

Tessa to Heather (Grimm), '05, and Rob Powers

Bennett Alexander to Andrea (Cohoon), '06, '07 and Kyle Smith, '09

Benjamin Michael to Stacy (Brown), '06, and Michael Swope, '06

Jacoby Charles to Ashley (Deuble), '08, and Jayme Genco

Kieran James to Tara (Franklin), '08, and Dave Hogan, '08

Aviana Joy to Alexandra (Holbrook), '09, '11, and Victor Matos III

Nolan Ward to Kari (Tarnowski), '09, '10, and Jeffrey Potter, Jr.

Sadie Rose to Reina (Nurnberger), '10, and Drew Anderson

#### **Alumni Deaths**

A directory of deceased alumni is available on Bona's Online. Not a member of Bona's Online? Visit **www.sbu.edu/alumni** to register.

James McCloskey, '35, Grand Island, N.Y. Rev. Martin A. Hanhauser, O.F.M., '39, Ringwood, N.J.

Thomas J. Monforte, '39, West Melbourne, Fla. Edwin A. Foster, Esq., '49, Hilton, N.Y. Bruno Campagnari, '50, Olean, N.Y. Anthony V. Cotroneo Jr., '50, Fairport, N.Y. Gerald J. Fordham, '50, Salamanca, N.Y. Rev. Mark S. Roueche, '50, Warren, Pa. Richard A. Schott, '50, Hemet, Calif. Norman J. Eckl, '51, Pittsford, N.Y. James P. O'Hara, '51, Bath, Pa. Richard Trombetta, '51, Jensen Beach, Fla. Dr. Gerard F. Joyce, D.D.S., '52, Pittsford, N.Y. Lucian L. Lodestro, Esq., '52, Falconer, N.Y. James W. McDonald, '52, East Amherst, N.Y. Leo J. Pranitis Sr., '52, Rolling Meadows, Ill. Michael D. Fitzsimmons, '53, Crossville, Tenn. Alfred G. Donofrio, '54, Arlington, Texas Dr. James C. Adrian, D.D.S., '55, Amherst, N.Y. Joseph A. Cushing, '55, Litchfield, Conn. Ronald D. Geuder, '55, Broken Arrow, Okla. Lawrence L. Bowen, '57, Lima, N.Y. Stuart J. Conto, D.D.S., '58, Southbury, Conn. Jay C. LickDyke, '58, Hampton Bays, N.Y. Bishop William J. McCormack, L.H.D., '59, New York, N.Y.

Rev. Robert P. Fidor, '60, Cleveland, Ohio Donald W. Maitland, '60, Palmyra, N.Y. John V. Sponyoe, '61, Naples, Fla. Edward L. Burwell, '62, Spring, Texas Dr. Lawrence J. Vanty, '62, West Hartford, Conn.

David J. Brown, '65, Atlantic Beach, Fla. Frank A. Moretti, Ph.D., '65, Bronx, N.Y. Rev. Michael J. Putich, O.F.M., '65, Williamsville, N.Y.

William F. Velsor, '66, Coals, N.C. Frank A. Fortuna, '68, Long Valley, N.J. Paul J. Grekalski, '69, Frewsburg, N.Y. Donald J. Keller, '70, Seminole, Fla. Robert W. Deverna, Jr., '71, Northport, N.Y. Rev. James H. Kasprzyk, '71, Simpsonville, S.C. Diane M. Driscoll, '72, Olean, N.Y. Francis J. Guidone, '72, Jensen Beach, Fla. Daniel F. Kula, '72, Portville, N.Y.
John Scarzafava, Esq., '73, Oneonta, N.Y.
Walter J. Zoller, '75, Greenville, N.C.
Lewis J. Novotny, '77, East Amherst, N.Y.
David E. Connolly, '78, Milford, Maine
Sr. Christine Vladimiroff, '79, Erie, Pa.
Ardythe A. Weston, '79, San Diego, Calif.
Patricia A. Money, '83, Fairfield, Conn.
Bonnie C. Gallagher, '86, Camden, Maine

Jeanne M. Dangle, '87, Baldwinsville, N.Y. Gerard T. Manko, '91, Moon Township, Pa. Arthur E. Cooney Sr., '92, Salamanca, N.Y. Gary J. Strong, '95, Blaine, Minn. Thomas S. Kacalski, '01, Hamburg, N.Y. Kelly R. Scanlon-Mazon, '04, Cape Coral, Fla. Dr. Nicholas J. Aquino, '07, La Quinta, Calif. Leah A. Bingeman, '08, Buffalo, N.Y. Ryan C. Hughson, '13, Palmyra, N.Y.

#### In Memoriam

Jay C. LickDyke, '58, passed away May 10, 2014. A diehard Bonnie, he and his wife, Priscilla Cunningham, were foundational benefactors and supporters in the early years of The Regina A. Quick Center for the Arts. Both served on the University Arts Council, providing guidance to the center as it opened on campus. His impact on the arts at St. Bonaventure can be seen in the naming and funding of the LickDyke-Cunningham Prints and Drawings Study Room in the Kenney Museum, in numerous donated works of art in the University's Permanent Collection and through significant contributions to events, restoration projects and equipment purchases for The Quick Arts Center. LickDyke's true contribution, however, came in the giving of his wise counsel on budgets, program development and his true passion for the ways that Bonaventure's history might inform its present and future in what was then a new cultural center.



Trustee **John Sponyoe** passed away Oct. 14, 2014. A 1961 graduate, he was a longtime member of the Devereux Giving Societies and a loyal major donor to the University. He served on the Board of Trustees from 2005-2014, where he chaired the Finance Committee and was known for his soft voice and strong words of wisdom. Founder of a Bona's legacy family, his son J. Christopher Sponyoe graduated in 1986 and his

grandson Christopher "Drew" Sponyoe graduated in 2013. He served as an officer commanding an Artillery battery in the U.S. Army until 1965, when he began his career in the private sector at IBM. In 1999, he was named President/CEO of Lockheed Martin Global Telecommunications, where he remained until his retirement in 2002.



**Dr. James White,** professor emeritus and longtime professor of biology, passed away Oct. 23, 2014. In addition to serving two terms as chairman of the Department of Biology at St. Bonaventure, he also served as acting dean from 1993 to 1994 and subsequently as the dean of the School of Arts and Sciences at the university from 1994 to 2003. During this time, he established a Science Advisory Council,

whose efforts eventually led to the construction of the William F. Walsh Science Center. He retired in 2009 after 42 years of service.



## It's your reunion year, keep your connections in gear!

Join us in celebration of **The Power of a Bonnie Reunion Weekend, June 5-7, 2015** 

All are welcome! We will honor graduates of classes ending in "0" and "5" and celebrate the 50th anniversary class of 1965 and years prior



Planning to attend? Want to see who's coming? Find this and more at www.sbu.edu/reunion



### >>> Exclusive web content for St. Bonaventure alumni and friends

A partial list of Fiscal Year 2014 donors was included in the print version of Bonaventure magazine. To view the complete Honor Roll of Donors, please click anywhere on this page or visit **www.sbu.edu/donorhonorroll**.



This academic year, the University proudly celebrates The Power of a Bonnie and the 10th anniversary of our president, Sr. Margaret Carney, O.S.F., S.T.D., pictured above with Azure Collins-Anderson, '17.

ach name listed on our distinguished Honor Roll of Donors represents The Power of a Bonnie, which lives in all of us and can be found in the University's core values of discovery, individual worth, and community. It is activated through every dollar invested in the University, every hour volunteered, and every internship or job lead shared with our students.

The following pages highlight the many alumni, parents, and friends who hold an unwavering commitment to this extraordinary place. Through your collective support, you allow talented students to immerse themselves in St. Bonaventure's innovative approach to education. You also offer them the

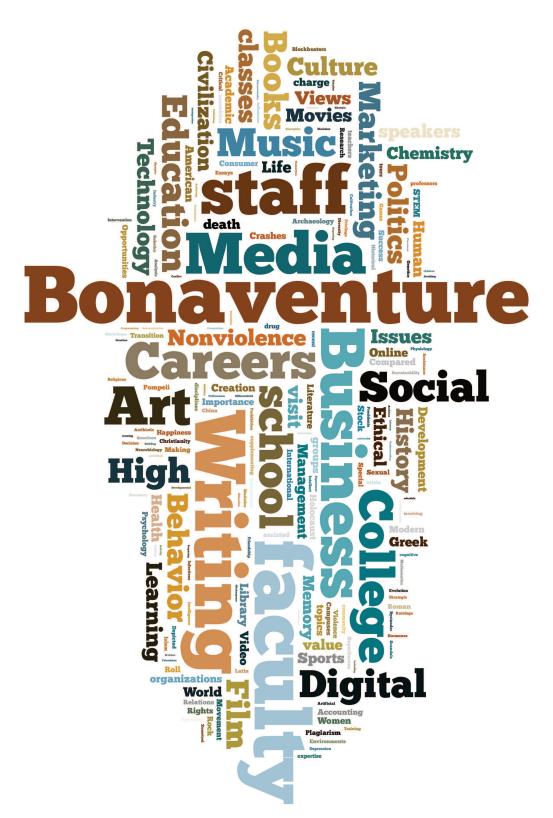
opportunity to gain new experiences and broaden their worldviews. I can think of no better way to prepare and encourage the leaders and innovators of tomorrow.

Thank you for expressing The Power of a Bonnie through your generosity. Your many good acts are proof of the special kind of love and loyalty that keeps St. Bonaventure strong.

Pax et bonum, Sr. Margaret Carney, O.S.F., S.T.D. University President

### St. Bonaventure Speakers Bureau

Introducing our new Speakers Bureau, featuring faculty and staff from a variety of disciplines. Speakers are available — free of charge — to speak to high school classes, high school assemblies and others. From A to Z, we have got your topic covered. We invite you to peruse the word cloud from Tagxedo (below), then visit our website at www.sbu.edu/SpeakersBureau.







3261 W. State Road P.O. Box 2509 St. Bonaventure, NY 14778

On The Web

## No job is too big (or too cold) for BonaReponds

Even 88 inches of snow doesn't scare BonaResponds. That's what residents in the hamlet of Cowlesville, 25 miles east of Buffalo, were facing in the aftermath of a daunting winter storm that dumped from 4 to 7 feet of snow across a swath of Erie and Wyoming counties the week before Thanksgiving.

BonaResponds waited for the snow to settle and driving bans to be lifted, then gathered students, employees and alumni and headed north on three trips Nov. 21-23 to West Seneca and Cowlesville.

Dr. Jim Mahar, BonaResponds adviser and finance professor, said almost four dozen volunteers pitched in — and broke seven shovels hauling the sodden snow as weekend temperatures climbed into the 50s.

Rob Ryer, Phil Penepent, Steve Gearhart and Brian Mikewicz, all recent alums of St. Bonaventure and BonaResponds, joined current Bona students in West Seneca to lend a hand.

"All four of us enjoy doing the job no one else wants to do, and will help the person that everyone else overlooks," Ryer said. "That is



ABOVE: Alumni Rob Ryer, '11 (clockwise, from left); Brian Mikewicz, '12; Phil Penepent, '11; and Steve Gearhart, '11, are pictured with a West Seneca homeowner. RIGHT: A common scene across the Buffalo region.

kind of the motto of BonaResponds. ... We wanted to find that road in a suburb of Buffalo that hadn't been touched yet. That is why we went (to West Seneca) and chose those houses. Their driveways had not been touched, and they were far too old to be able to accomplish the task on their own.

"We gave those people the opportunity to leave their house for the first time. It really was an awesome thing to be a part of," Ryer said.



Members of the state champion SBU women's rugby team made the trek to the Cowlesville area Nov. 23 to help dig out coach Dr. Tracy Schrems, a lecturer in SBU's English department, among others.

Founded by Mahar in 2005 in the aftermath of Hurricane Katrina, BonaResponds (www.bonaresponds.org) has assisted victims after more than 100 disasters in the region and across the country.

## Families Matter: The Power of a Bonnie seen generation to generation

The Power of a Bonnie can be seen in all of our students. It has also been a proud tradition in many families for generations. The Kibbe family of Harrison Valley, Pa., is a perfect example of a family who has learned the value of a Bonaventure education and has emulated The Power of a Bonnie. Kathryn Kibbe, class of '79, was a German and French double major who earned her teaching certification.

Her four children are all pursuing undergraduate degrees at Bona's: Steven (right), a senior political science major; Amelia (second from left), a sophomore journalism and mass communication (J/MC) major; and freshman twins Ethan (left) and Ellen. Ethan is a J/MC major, while Ellen is an English major. Learn more about their story at www.sbu.edu/Kibbe.

